

In the presence of H.E.
Fatima bint Jaafar Al Sairafi
Tourism Minister - Kingdom of Bahrain



بحضور سعادة السيدة
فاطمة بنت جعفر الصيرفي
وزيرة السياحة - مملكة البحرين

المؤتمر الخليجي الحادي عشر لتجربة العملاء
The 11th Annual GCC Customer Experience Conference

التحول المؤسسي في إدارة تجربة العملاء ENTERPRISE CX TRANSFORMATION

"من مبادرات منعزلة إلى ثقافة مؤسسية شاملة"
"From Siloed Initiatives to Enterprise-Wide Culture"



06th - 07th
Oct 2026



Inter-Continental Regency
Kingdom of Bahrain



Virtual Opening Remarks by:

Mr. Greg Melia
CEO, CXPA - USA

Organized by

ORIGIN[®]
GROUP

Knowledge Partners

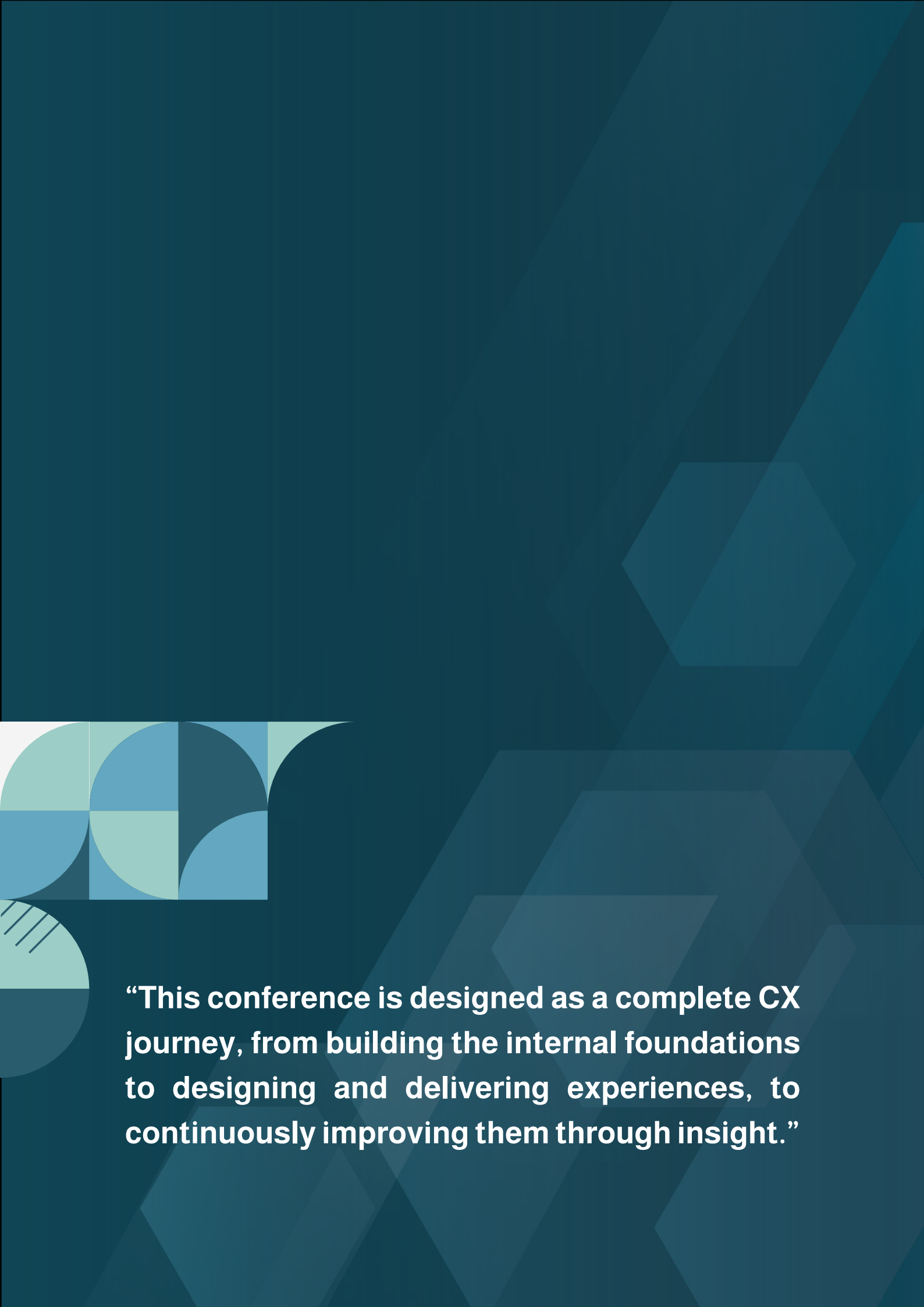
CXPA[™]

CXA
جمعية تجربة العملاء
Customer Experience Association

بيت التمويل الكويتي
KFH

Strategic Partner

oneCX
Powered by
Zain



“This conference is designed as a complete CX journey, from building the internal foundations to designing and delivering experiences, to continuously improving them through insight.”



Chair Message

**Welcome to the:
11th GCC CX Conference**

Customer experience is no longer defined by isolated initiatives or individual departments. Today, it has become a strategic enterprise capability that shapes leadership, culture, operations, and long-term organizational performance.

This year's conference, held under the theme "Enterprise CX Transformation: From Siloed Initiatives to Enterprise-Wide Culture," brings together leaders and practitioners to explore how organizations can embed customer-centricity across every level of the enterprise.

Over two days, participants will discover practical insights, innovative ideas, and proven approaches that help transform customer experience from a collection of initiatives into a sustainable organizational culture, while strengthening dialogue and advancing CX maturity across the region.

On behalf of the organizing committee, I am delighted to welcome you to the Kingdom of Bahrain and wish you an inspiring and rewarding conference.

Ms. Nada Al Qassab

President CX Association

**أرحب بكم في النسخة الحادية عشر
من المؤتمر الخليجي في تجربة العملاء**

لم تعد تجربة العميل تُقاس بمبادرات متفرقة أو تُعد مسؤولية إدارة بعينها، بل أصبحت اليوم قدرةً مؤسسيةً استراتيجية تُشكل القيادة والثقافة المؤسسية والعمليات، وتسهم في تحقيق الأداء المستدام للمؤسسات.

ينعقد مؤتمر هذا العام تحت شعار "التحول المؤسسي في إدارة تجربة العملاء: من المبادرات المتفرقة إلى ثقافة مؤسسية متكاملة"، ليجمع نخبةً من القيادات والخبراء والممارسين لاستكشاف السبل التي تمكّن المؤسسات من ترسيخ ثقافة تتمحور حول العميل على جميع المستويات المؤسسية.

وعلى مدى يومين، سيستعرض المشاركون رؤىً عملية، وأفكارًا مبتكرة، وممارسات مجرّبة تسهم في تحويل تجربة العميل من مبادرات متفرقة إلى ثقافة مؤسسية مستدامة، بما يعزز الحوار ويرتقي بمستوى نضج تجربة العملاء في المنطقة.

وبالنيابة عن اللجنة المنظمة، يسعدني أن أرحب بكم في مملكة البحرين، متمنيّة لكم مؤتمرًا ملهمًا ومثمرًا.

أ. ندى القصاب

رئيسة جمعية تجربة العملاء (CXA)

Conference objectives

أهداف المؤتمر

01

Explore emerging trends, technologies, and innovative solutions that enable organizations to enhance performance and deliver superior customer experiences.

استكشاف أحدث الاتجاهات والتحولت في تجربة العميل وأهم التقنيات والحلول المبتكرة التي تمكّن المؤسسات من تحسين الأداء وتعزيز تجربة العميل.

02

Promote the understanding of enterprise-wide customer experience transformation, moving from isolated initiatives to an integrated organizational culture.

تعزيز فهم التحول المؤسسي في إدارة تجربة العملاء، والانتقال بها من مبادرات متفرقة إلى ثقافة مؤسسية متكاملة.

03

Enable decision-makers to adopt strategies and practices that embed a customer-centric culture across all levels of the organization.

تمكين المتخصصين وصناع القرار من تبني ممارسات واستراتيجيات ترسخ ثقافة تتمحور حول العميل في جميع مستويات المؤسسة.

04

Showcase practical success stories and regional and international best practices in building and sustaining exceptional customer experiences.

استعراض التجارب العملية وأفضل الممارسات المحلية والإقليمية والعالمية في بناء وتنفيذ تجارب عملاء مستدامة.



Conference Tracks

محاور المؤتمر

01

EMBEDDED CULTURE

الثقافة المدمجة

02

ENGAGED LEADERSHIP

القيادة المشاركة

03

EMPOWERED PEOPLE

تمكين الأشخاص

04

EXPERIENCE ORCHESTRATION

تكامل وتناغم التجارب

05

INNOVATIVE DELIVERY

تقديم مبتكر

06

INSIGHT-DRIVEN IMPROVEMENT

التحسين القائم على الرؤى

Target Audience

الفئات المستهدفة



Customer Experience (CX)
Managers/Supervisors



Customer Service &
Support Managers



Call Center Agents
& Operators



Human Resources
Specialist



Sales Executives
& Telesales teams



Customer Service
Representatives



All Frontline
Manpower



Information
Technology (IT)

Conference Program



07:30 – 09:00 Registration, Tea & Coffee / Networking

OPENING CEREMONY

WELCOME ADDRESS BY

Ms. Nada Al Qassab , Conference Chair

09:00 – 10:00

KEYNOTE BY

MR. GREG MELIA - CEO, CXPA - USA

AWARDING CEREMONY

10:00 – 10:30

Tea & Coffee Break / Networking



TRACK 1 EMBEDDED CULTURE

10:30 – 10:55

Session 1: Keynote

Building a Customer-Centric Culture: The Foundation of CX Maturity

Presenter: Mr. Raed Abdulla - Chief Experience Officer - The CX Clinic - Kingdom of Bahrain

10:55 – 11:20

Session 2: Success Story - Government of Bahrain

From Standards to Culture: Bahrain's National Journey in CX Excellence

Presenter: the Government Service Centers Evaluation Committee

11:20 – 12:00

Session 3: Executives Forum

Reflections, Challenges, and Perspectives

- **Mr. Abdulrahman Benshams** – COO, Silah Gulf
- **Ms. Aseel Mattar** – Acting CEO, Total CX
- **Mr. Abdulla Salmeen** - Chief Customer Care Officer, Zain Telecom

Moderator: Mr. Ishaq Ameen Al Kooheji – VP Trainer Club

12:00 – 12:30

Prayer Break / Tea & Coffee Break / Networking



TRACK 2 ENGAGED LEADERSHIP

12:30 – 12:55

Session 4: Success Story (Zain Bahrain)

CX in the Executive Meeting: How Leaders Drive Customer-Centric Decisions

Presenter: Mr. Abdulla Salmeen - Chief Customer Care Officer, Zain Telecom
Kingdom of Bahrain

12:55 – 13:20

Session 5: Success Story – BBK

Elevating CX Maturity: From Fragmentation to Integration

Presenter: Mr. Mohamed Al Aali – Chief Strategy and Sustainability Officer, BBK
Kingdom of Bahrain



TRACK 3 EMPOWERED PEOPLE

13:20 – 13:45

Session 6: Success Story – Kuwait Finance House (KFH)

Employee Experience as a Driver of CX: A Practical Transformation Story

Presenter: Ms. Dana Bu Khammas – Group Head HR Transformation & Development, KFH
Kingdom of Bahrain

13:45 – 14:15

Session 7: Interactive Discussion

Employee Experience Forum Reflections, Challenges, and Perspectives from the Frontline

Moderator: Mr. Mohamad Isa – Chief Accelerator, Accelerate

14:15 – 14:30

Closing Remarks of Day one / Lunch

07:30 – 08:30 Registration, Tea & Coffee / Networking

08:30 – 08:45 **Day One Recap**
Presenter: Dr. Ahmed Al Banna – Chair of Conference Steering Committee



TRACK 4 EXPERIENCE ORCHESTRATION

08:45 – 09:05 Session 8 : Case Study
From Customer Insight to Experience Design: Building Journeys That Work
Presenter: Ms. Zubaida Hariri – Former Head of CX, Abdulatif Jameel – KSA

09:05 – 09:25 Session 09 : Success Story – Al Riyadh Season
Bringing Customer Journeys to Life: From Personas to Execution
Presenter: Mr. Hatim Bawazir – Head of Visitors Experience, Ministry of Culture – KSA

09:25 – 10:00 Session 10: Interactive Workshop
Measuring What Matters: Turning CX Metrics into Actionable Insights
Presenter: Ms. Zahra Eid – Manager Customer Insights, KFH – Kingdom of Bahrain

10:00 – 10:30 Tea & Coffee Break / Networking



TRACK 5 INNOVATIVE DELIVERY

10:30 – 11:05 Session 11: Keynote
Delivering Exceptional Customer Experiences Across Every Touchpoint
Presenter: Ms. Rehab Al Tawari – Founder, RT Consulting, Kuwait

11:05 – 11:30 Session 12: Interactive Session
AI-Powered Customer Experience: Scaling Excellence Across Every Interaction
Presenter: Mr. Ameen Al Tajer – CEO, Infiniteware, Kingdom of Bahrain

11:30 – 12:15 Session 13: CX Reality Room
Setbacks, Trade-offs, and Turnaround Moments

- Ms. Amal Al Tooblani** – Director Retail, Channels by stc
- Ms. Fatima Buzayed** – Senior Manager, CX Customer Care , Zain – Kingdom of Bahrain
- Mr. Hatim Bawazir** – Head of Visitors Experience, Ministry of Culture – KSA
- Ms. Rehab Al Tawari** – Founder, RT Consulting , Kuwait

Moderator: Ms. Sana Mayoof – Regional Omni Channel & CX Manager, GIG – Kingdom of Bahrain

12:15 – 12:45 Prayer Break / Tea & Coffee Break / Networking



TRACK 6 INSIGHT-DRIVEN IMPROVEMENT

12:45 – 13:10 Session 14 : Keynote
Challenges to ensure that our initiatives are successful
Presenter: Ms. Nada Al Qassab – President, Customer Experience Association

13:10 – 13:45 Session 15: Rotating Roundtable Session
CX Improvement Lab: Using Tools to Action
Facilitators: Ms. Amal Jihad – Director - Customer Care Tamkeen (Labour Fund), Kingdom of Bahrain

13:45 – 14:00 **Closing Remarks**
Presenter: Ms. Nada AlQassab – President, Customer Experience Association

14:00 Closing the Conference / Lunch

Executives Forum



Ms. Aseel Mattar

Chief Consumer Officer
at Batelco by Beyon &
Interim CEO Total CX
Kingdom of Bahrain



Mr. Abdulla Salmeen

Chief Customer Care
Officer
Zain Bahrain
Kingdom of Bahrain



**Mr. Abdulrahman
Benshams**

COO, Silah Gulf
Kingdom of Bahrain



Mr. Ishaq Al Kooheji

VP Trainer Club
Kingdom of Bahrain

CX Reality Room



Ms. Sana Mayoof

Regional Omni Channel
& CX Manager, GIG
Kingdom of Bahrain



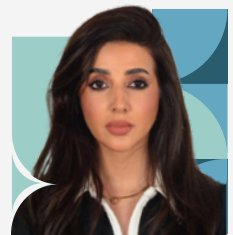
Ms. Rehab Al Tawari

Founder RT Consulting
Kuwait



Mr. Hatim Bawazir

Head of Visitors
Experience, Ministry of
Culture – KSA



Ms. Fatima Buzayed

Senior Manager, CX
Customer Care, Zain
Kingdom of Bahrain

Organizing Committee



Dr. Ahmed Al Banna

Chair of Conference
Steering Committee
Kingdom of Bahrain



Ms. Nada Al Qassab

Conference Chair
Kingdom of Bahrain



Mr. Raed Abdulla

Scientific Committee
Member
Kingdom of Bahrain



Ms. Ghufraan Ahmed

Conference Management
Origin Group
Kingdom of Bahrain



Mr. Ammar Al Khabaz

Conference Logistic
Origin Group
Kingdom of Bahrain

Presenters & Facilitators



Mr. Greg Melia

CEO, CXPA
USA



Ms. Nada Al Qassab

Conference Chair
Kingdom of Bahrain



Ms. Aseel Mattar

Chief Consumer Officer
at Batelco by Beyon &
Interim CEO Total CX
Kingdom of Bahrain



Mr. Mohamed Alaali

Group Chief Strategy &
Sustainability Officer - BBK
Kingdom of Bahrain



**Mr. Abdulrahman
Benshams**

COO, Silah Gulf
Kingdom of Bahrain



Ms. Dana Bu Khammas

Group Head HR
Transformation &
Development, KFH
Kingdom of Bahrain



Mr. Abdulla Salmeen

Chief Customer Care
Officer
Zain Bahrain
Kingdom of Bahrain



Ms. Rehab Al Tawari

Founder RT Consulting
Kuwait



Mr. Hatim Bawazir

Head of Visitors
Experience, Ministry of
Culture - KSA



Mr. Raed Abdulla

Chief Experience Officer
The CX Clinic
Kingdom of Bahrain



Dr. Ahmed Al Banna

Chair of Conference
Steering Committee
Kingdom of Bahrain



Mr. Mohamad Isa

Chief Accelerator,
Accelerate
Kingdom of Bahrain



Ms. Zahra Eid

Manager Customer
Insights, KFH
Kingdom of Bahrain



Ms. Amal Al Tooblani

Director Retail, Channels
by stc
Kingdom of Bahrain



Mr. Ameen Al Tajer

CEO, Infinetware,
Kingdom of Bahrain



Ms. Amal Jihad

Director - Customer Care
Tamkeen (Labour Fund)
Kingdom of Bahrain



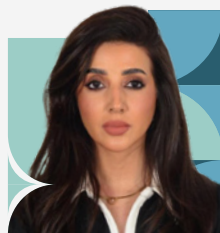
Ms. Zubaida Hariri

Former Head of CX,
Abdulatif Jameel - KSA



Mr. Ishaq Al Kooheji

VP Trainer Club
Kingdom of Bahrain



Ms. Fatima Buzayed

Senior Manager, CX
Customer Care, Zain
Kingdom of Bahrain



Ms. Sana Mayoof

Regional Omni Channel
& CX Manager, GIG
Kingdom of Bahrain



Speakers Profile





Mr. Greg Melia

Chief Executive Officer, CXPA - USA

Greg Melia, CAE is a veteran executive leader and organizational strategist who serves as the Chief Executive Officer of the Customer Experience Professionals Association (CXPA). With over two decades of experience in managing high-impact professional societies, he is dedicated to advancing the global ecosystem of customer experience. Under his leadership, the CXPA has expanded its reach, championing professional standards, ethical practices, and the prestigious Certified Customer Experience Professional (CCXP) credential. Beyond core association management, Melia is a recognized thought leader on workplace innovation, frequently sharing actionable insights on integrating artificial intelligence into customer service and leveraging storytelling to build strong, empathetic professional communities.



Dr. Ahmed Al Banna

Chief Executive Officer, Origin Group - Kingdom of Bahrain

Dr. Al Banna is widely respected as an HR Leader and Management practitioner. He has more than 30 years experience in developing, interpreting, and implementing of HR and management strategies. He has held the following positions – Assistant Undersecretary for Training at the Ministry of Labour, Bahrain, President of the Bahrain Society for Training and Development, the Chairman of the Board of Directors of the Bahrain Training Institute (BTI), Member of the board of directors of the Labour Fund (TAMKEEN), vice-president of ARTDO, Chairing the International Federation for Training and Development organizations in addition to many international and regional memberships. He has a Doctorate Degree from Swiss Business School - Switzerland. He is Currently the Chief Executive of origin group.



Ms. Nada Al Qassab

Consultant, Customer Experience Bitrixme Consultancy - Kingdom of Bahrain

Nada is an accomplished Customer Experience Consultant with over two decades of experience in managing contact centers, and service centers across various sectors. She has led award-winning contact centers and played a pivotal role in Silah Gulf currently as a board member and formal General Manager. Currently, she serves as a Consultant in governmental establishments, committee member of the Government Service Center Evaluation Committee, a part-time lecturer. Certified as PMP and Certified Contact Center Manager (CCOM), with a Master's degree in Human Resources.



Ms. Aseel Mattar

Chief Consumer Officer at Batelco by Beyon & Interim CEO Total CX - Kingdom of Bahrain

With wide experience gained over 16 years with Batelco, Aseel is well skilled in the areas of product management, product development and customer service. Her knowledge in business planning, Broadband & mobile technologies, customer service and customer experience management serve her well in meeting the needs of Batelco's customers and in maintaining Batelco's market leadership position. Aseel has an MBA in Marketing & Business Management from University of Northampton, a BSc in Network Management & Security from University of Wales and holds a Certified Managerial Accountant (CMA) professional qualification.



Mr. Mohamed Al Aali

Group Chief Strategy & Sustainability Officer, BBK - Kingdom of Bahrain

Mohamed Kadhem Alaali is a seasoned strategy and transformation leader with 18 years of experience across banking and enterprise sectors. He specializes in strategy execution, organizational performance, and culture alignment. Mohamed has held leadership roles at KPMG, Gulf International Bank, and Gallup, and is a member of the Finance, Insurance, and Tax Committee at the Bahrain Chamber of Commerce. He holds degrees from Murray State University and the University of Illinois Urbana-Champaign, along with certifications in PMP and Prosci Change Management.



Ms. Dana Bukhammas

Group Head HR Transformation & Development, KFH - Kingdom of Bahrain

Dana Bukhammas is a leading Bahraini executive currently serving as the Group Head of HR Transformation & Development at KFH Bahrain. With over 20 years of experience spanning the banking, telecom (Zain), and energy (Bapco) sectors, she specializes in human capital strategy, executive coaching, and empowering female leadership.



Mr. Abdulrahman Benshams

COO, Silah Gulf - Kingdom of Bahrain

With over a decade of success in managing projects, Abdulrahman in his role as Projects Director is responsible for the translation of the client's requirements from concept to reality. He works with a team of professionals on the onboarding of clients on any of Silah's four platforms; BPO, Technology, Academy or Consultancy.



Ms. Rehab Al Tawari

Consultant and Specialist at RT Consulting and Training Solutions - State of Kuwait

Rehab AlTawari, MBA is a Customer Experience Strategist and Founder of RT Consulting & Training Solutions Kuwait, helping organizations elevate customer experience, strengthen workplace culture, and develop high-performing teams across the GCC.



Ms. Zahra Eid

Manager Customer Insights, KFH - Kingdom of Bahrain

Abdulla Salmeen is the Chief Customer Care Officer at Zain Bahrain, with 20+ years of experience in telecom, leadership and CX digitalization.

He leads enterprise wide strategies that leverage AI, digitalization and data to transform customer experience and boost business outcomes.



Mr. Abdulla Salmeen

Chief Customer Care Officer, Zain Bahrain - Kingdom of Bahrain

Abdulla Salmeen is the Chief Customer Care Officer at Zain Bahrain, with 20+ years of experience in telecom, leadership and CX digitalization.

He leads enterprise wide strategies that leverage AI, digitalization and data to transform customer experience and boost business outcomes.



Mr. Mohamad Isa

Chief Accelerator, Accelerate - Kingdom of Bahrain

Mohamed Isa is a highly accomplished Bahraini keynote speaker, corporate advisor, and five-time Amazon bestselling author. Known globally for his engaging speaking style, he frequently addresses audiences on leadership, personal development, and corporate strategy. Beyond his corporate and literary achievements, Isa is an avid adventurer who successfully climbed to Everest Base Camp, a feat he often draws upon to inspire others to overcome personal and professional challenges.



Mr. Raed Abdulla

Chief Experience Officer, The CX Clinic - Kingdom of Bahrain

With over two decades of experience across diverse industries and senior leadership roles, Raed Abdulla has held strategic positions at renowned institutions including Tamkeen, Khaleeji Bank, and the Central Bank of Bahrain. Today, he leads The CX Clinic Consultancy, where he champions customer-centric transformation and empowers organizations to reimagine their customer experience.



Raed is the author of The Symphony of Customer Experience, a book that blends the art and science of CX into a melodic and insightful narrative.



Ms. Sana Mayoof

Regional Omni Channel & CX Manager, GIG - Kingdom of Bahrain

Sana Mayoof is a customer experience and digital transformation specialist with deep expertise in the telecom and insurance sectors. She holds a BSc in Business Information Systems, a Six Sigma Green Belt certification, and ITIL training. At GIG Gulf, she leads regional CX and contact center operations across Bahrain, UAE, Oman, and Qatar, driving improvements in digital adoption and service excellence. Sana is Head of Membership for the Lamea National Program Association, an alumna of the program, and has completed executive education at London Business School and HEC Paris.



Mr. Ishaq Al Kooheji

VP Trainer Club - Kingdom of Bahrain

Ishaq Al Kooheji is a prominent Bahraini expert in leadership development, human resources, and corporate training, currently serving as the Vice President of the Trainers Club in the Kingdom of Bahrain. With over 27 years of extensive professional experience, he has held key leadership positions, notably as the Executive Director of Leadership, Learning and Development Programs at the Institute of Public Administration (BIPA), and as a technical training official at the Bahrain Petroleum Company (BAPCO). He holds a Master's degree in Training and HRM from the University of Leicester (UK) and a Bachelor's degree in Mechanical Engineering from King Fahd University of Petroleum and Minerals (Saudi Arabia), backed by advanced international certifications in executive assessment and talent development across the GCC region.



Ms. Amal Jihad

Director - Channels Marketing & CXTamkeen - Kingdom of Bahrain

with 20 years experience in the Customer Service field, working both in private and government. Starting as a call center agent at the beginning of the journey, to being the Director of Channels in Tamkeen. She managed to establish a strong Omni channel support system for Tamkeen's clients, and successfully achieved several awards in Customer Excellence, both locally and regionally. Being part of Tamkeen's core team in digital transformation, She is continuously seeking for better tools and technologies for more efficient internal processes and enhancing customer experience.



Ms. Zubaida Hariri

Former Head of CX, Abdulatif Jameel – KSA

Zubaida Hariri is a Saudi Customer Experience leader, consultant, certified trainer, and CCXP-certified professional with more than 10 years of experience across the public and private sectors. Her work focuses on helping entities and organizations turn customer promises into measurable improvements in both customer experience and employee experience. Her areas of expertise include CX strategy, customer experience mapping, Voice of Customer, service standards, CX governance, CRM systems, service recovery, training, and experience improvement across departments and teams. She has served as a judge for leading Customer Experience awards. She is the founder of Hariri Consultancy, where she supports organizations through consulting, training, customer experience mapping, service improvement, and CX development.



Ms. Fatema Buzayed

Senior Manager, CX, Zain - Kingdom of Bahrain

Fatema Buzayed has more than 20 years of experience in leadership and end-to-end customer experience management. Her role focuses on enhancing the overall experience across customer journeys, processes, VIP and Signature services, TNPS, quality performance, and all service channels.



Mr. Hatim Bawazir

Head of Visitors Experience, Ministry of Culture – KSA

Hatim Bawazir is a prominent Saudi executive and customer experience (CX) strategist with over 15 years of leadership across government and corporate sectors. He currently serves as the Head of Visitor Experience at the Saudi Ministry of Culture's Events and Festivals Agency, where he pioneered the ministry's first dedicated visitor experience department. Known for integrating advanced technologies into cultural initiatives, he led the launch of the Cultural Metaverse and specializes in data-driven behavioral insights and sentiment analysis to optimize public engagement. A recognized industry expert, Bawazir is a frequent speaker and judge at major regional and international hospitality and CX summits.



INFINITEWARE

Mr. Ameen Al Tajer

CEO, Infiniteware, Kingdom of Bahrain

Ameen Al Tajer is a prominent Bahraini technology entrepreneur and artificial intelligence expert. He is the CEO of INFINITEWARE, a specialized software company providing AI solutions to major regional entities like Saudi Aramco and the Bahraini government. Recognized as a Google Developer Expert (GDE) in Machine Learning, Ameen also serves as Bahrain's first Cybersecurity Forensic Arbitrator for the Ministry of Justice and lectures on Big Data at various academic and financial institutes.



Ms. Amal Al Tooblani

Director Retail, Channels by stc - Kingdom of Bahrain

Amal Al Tooblani is a prominent Bahraini corporate leader currently serving as the Director of Retail at channels by stc in Bahrain. With over 12 years of experience in the telecommunications industry, she was part of the founding team that launched stc Bahrain. She holds an MBA and is a certified ISO 9001 Lead Auditor and Six Sigma Green Belt, specializing in retail operations, supply chain, procurement, and quality assurance.

Individual/ Group Delegate Registration Form

Payment Method:

Please make Payments in favour of:

Account Name:

Origin Consulting Co. W.L.L

Bank: **BBK**

IBAN Number:

BH 21 BBKU 0010 0000 278 570

Please complete the registration form in CAPITAL LETTERS, scan and send it back by email to: **ghufran@origin.com.bh**

Organization name

Contact person

Job Title

Mailing address

E-mail

Telephone

Mobile

Authorized Signature

Date

S/N	DELEGATE	JOB TITLE
1		
2		
3		
4		
5		

* For additional registration, use a copy of this form

Participation Fees in BD.

Participation Fees: BD 290 per delegate

* Group rate available (Fees Not Inclusive of VAT 10%)

Corporate Table (5 seats): BD 1,250

Fees inclusive of:

- Pass to all sessions
- Full conference materials
- Lunch & coffee breaks
- Attendance certificate

Cancellation / Substitutions No cancellation will be permitted once a registration form is received. However, substitution is allowed.

Few of our Previous Conferences



شكرًا للمؤسسات الداعمة

In Partnership With

بالتعاون مع



Strategic Partners

الشركاء الاستراتيجيون



Knowledge Partners

شركاء المعرفة



Media Partners

الشركاء الاعلاميون



تنمية الثروة البشرية .. وقود لا ينضب
Fueling Minds .. Empowering Leaders

ORIGIN[®]
GROUP