

Under the Patronage of
H.E. Mr. Zayed Bin Rashid Al Zayani
Minister of Industry & Commerce - Kingdom of Bahrain



تحت رعاية
سعادة السيد زايد بن راشد الزياني
وزير الصناعة والتجارة - مملكة البحرين

5th CELEBRATION OF ANNUAL SMEs DAY FORUM

The Importance of Marketing
& Export for the SMEs



24th TUESDAY
FEBRUARY 2015

GULF HOTEL
KINGDOM OF BAHRAIN



Organised by:



Managed by:





His Royal Highness Prince
Khalifa bin Salman Al Khalifa
Prime Minister



His Majesty King
Hamad bin Isa Al Khalifa
King of the Kingdom of Bahrain



His Royal Highness Prince
Salman bin Hamad Al Khalifa
Crown Prince, Deputy Supreme
Commander and First Deputy
Prime Minister



PATRON'S MESSAGE

H.E. MR. ZAYED BIN RASHID AL ZAYANI

Minister of Industry & Commerce
Kingdom of Bahrain

The importance of an efficient marketing strategy in any business venture cannot be underestimated; more so in a country, such as ours, with a small domestic market constrain reaching out to consumers in a larger regional or global market. The small and medium enterprises in Bahrain and indeed in most developing countries have to solve supply side constraints as well as build efficient productive capacities and have access to meaningful market information in order to access international markets.

The development of thriving and competitive local enterprises is a cornerstone of our policy for small and medium enterprises. There is no alternative to export-led growth and the government is fully committed in ensuring that we formulate and implement policies that enable the small and medium enterprises to develop their full potential in this globalized world and access new market opportunities. Small and medium enterprises, however, are generally risk averse and seem content to operate in domestic market.

This attitude needs to change; marketing is an entrepreneurial function that small and medium enterprises have to undertake in order to venture into international markets. I hope this event will be a step in the direction of bringing about necessary attitudinal changes in the mindset of our small and medium enterprises!

I wish the Bahrain Small and Medium Enterprises Society, speakers, delegates and organizers all the best.



FORUM CHAIRMAN'S MESSAGE

Eng. **ABDULRAHIM
ABDULLA FAKHRO**

VICE CHAIRMAN BAHRAIN SMEs SOCIETY

Following the success of the past four annual forums, this year's Forum comes under the theme of "Importance of Marketing and Export for the SMEs", to be held on 24th February 2015.

As with the previous forums, the concept is to provide a framework of reference for all existing and potential SMEs to interact with each other and access government and financial details provided for SMEs.

This year we will have practitioners working with SMEs and I am sure we will learn many lessons to assist us from workshops and leadership sharing global best practice. The economies of the GCC and indeed Bahrain can benefit from greater emphasis being given to the SMEs. The event will assess the services and facilities provided for marketing and export services of SMEs and create a platform from which increased focus on marketing and export support can evolve.

Our aim is not to make SMEs grow within the domestic environment but also to expand the horizons across the GCC and beyond.

It is well known that SMEs provide impetus for economies to move forward and sustain growth and we at Bahrain Small and Medium Enterprises Society – BSMES- want to encourage all of you to support each other as we support you.

Let us interact over the one step evening and move forward together for the benefit of our economy and across the wider region.

I am looking forward in seeing you all at the event.



BSMEs, or the Bahrain Small and Medium Enterprises Society, is an organization dedicated to the economic future of Bahrain. The society ran by the Board of Trustees, is one of the premier groups in Bahrain that works with a range of emergent entrepreneurs, existing business partners, industry contacts, and established authorities in the Kingdom to bring about prosperity and growth for all.



Origin Consulting Group was established in 1998 with a blend of specialized and expert consultants, it came into being primarily as a much needed answer to the challenges of declining labour productivity within the GCC. Origin has headquarters in Bahrain and 12 offices over the world and it's set-up to provide Consulting and human development services to both the public and private sectors. Origin brings many years of experience within the European, Middle Eastern, African and Asian regions.

Events Management is one important division of its services and proud for being awarded with ISO 20121 as the first to obtain such award in the region.





WHY THIS FORUM?

The forum theme “The Importance of Marketing and Export for the SMEs” is not only in tune with the current global small and medium size enterprises situation but will also pave the way for proper identification and analysis of the causes of growth of the SMEs Companies. The main emphasis will be on managing a positive culture and maintaining a proper code of marketing ethics.

ENLIGHTENING ENTREPRENEURIAL PANEL

As part of the forum, you will have the opportunity to take part in discussions with a unique, highly stimulating and inspiring Business Women Panel.

Avail of the rare, once-in-a-lifetime opportunity to hear practices and success stories from distinguished leaders on the techniques for maximizing productivity and growth in your workplace.

Experience a unique opportunity to be fully involved in discussions, debates and reinvent your organization, whilst working with time-tested strategies.

TARGET PARTICIPANTS

Owners of business, Senior Managers, Line Managers of various organizations, HR Directors, Project Managers, Training Managers and Supervisors from government and private sectors.

LANGUAGE:

The forum language is English, but the debrief by the forum chair will be in Arabic in addition to few workshops and Panel discussions.

CAR PARKING:

Ample car parking is available in the multi-storey park building and the basement at the Forum Center.



H.E. ABDUL NABI AL SHO'ALA

**FORMER MINISTER OF LABOUR
KINGDOM OF BAHRAIN**

Mr. Al Shoála completed his Bachelors in Arts (Economics Political Science) from India. He is currently the Chairman of Al Fanar Investment Holding Co. BSC (Al Fanar Group), Chairman of Dar Al Bilad for Press Publishing and Distribution BSC and also the Chairman of the Bahrain India Society. He started his illustrious career as the Chairman and Managing Director of Group of Companies 1974. Since then, he has gone on to hold many prestigious and distinguished positions. He was the Minister of Labour and Social Affairs from 1995 to 2002. He was then appointed as the Cabinet Minister of State, a title he held from 2002 to 2005. During this period he was also the Member of the Supreme Council for Oil; Chairman – Ministerial Committee for Social Affairs and Family; Member – Ministerial Committee for Legal Affairs; Member – Ministerial Committee for Shura and Chamber of Deputies.



DR ABDULRAHMAN JAWAHERY

**PRESIDENT OF GPIC
KINGDOM OF BAHRAIN**

Born in 1956, Abdulrahman A. Hussain Jawahery is a Chartered Chemical Engineer with BSc and MSc degrees in Chemical Engineering from UK, a Chartered Scientist and Chartered Environmentalist.

He established his work career in BP Research Centre, UK for 2 years before joining the Gulf Petrochemical Industries Co. (GPIC) in 1983.

Having undergone extensive training and development both in the Kingdom of Bahrain as well as overseas, he held a number of senior positions in GPIC including Operations Manager, Urea Project Manager, Plants Operations Manager, General Manager and now as President of the Company.



DR DHAFER AL UMRAN

**ASSISTANT UNDERSECRETARY FOR GCC AFFAIRS &
WESTERN COUNTRIES - MINISTRY OF FOREIGN AFFAIRS
KINGDOM OF BAHRAIN**

Dr Dhafer Alumran holds a Ph.D. & Master's degree in Economic Development from University of Southern California (1986) and B.A. in Economics from American University of Beirut (1973).

He has over 50 years of experience in the field of finance and economy. The first position he held was on 1973 as a Director of Economic Affairs at Ministry of Finance and National Economy. He served the affair for 22 years and then became the Director of Bilateral Relations in the Ministry of Foreign Affairs (1995-2014).



H.H. SHEIKHA HISSAH SAAD ABDULAH SALEM AL-SABAH

**PRESIDENT OF THE COUNCIL OF ARAB BUSINESSWOMEN
STATE OF KUWAIT**

Licentiate:

Public Administration and Political Science – American University – Beirut Lebanon.

Positions:

- Head of the Human Affairs at the International Marine Petroleum Company.
- Head of Department of Medical Services – Research and Development at the Military Hospital – Ministry of Defense till May 2011.

Awards :

She has been recognised by a series of regional and international organizations.

- Recognized by the UNODC for her efforts – March 2002.
- Chosen as the best Middle East Woman in the Outstanding woman of Middle East Conference – UAE, March 2002.
- Recognized for her efforts by the Arab Federation of Non-Govt. Societies for Addiction Prevention , 2002.
- Awarded by 6th Forum of the Arab Union for Drug Prevention- Cairo, Egypt.
- Awarded by the American Organisation “Leaders” as the Best Arab Woman in developing the society – Kuala Lumpur Malaysia , April 2012.
- Nominated and Awarded the “Gusi Peace Prize” for her efforts to the Arabian Woman in the Middle East – Manila ,Philippines , Nov 2012.



DR ABDULAZIZ AL-MUTAIRI

**CHAIRMAN, GCC UNION OF ENTREPRENEURS (GCC-UE)
KINGDOM OF SAUDI ARABIA**

Dr Abdulaziz is currently the General Manager & Member in the Board of Directors of the Centennial Fund, & the General Secretariat of HRH Prince Abdulaziz International Prize for Entrepreneurs. He holds a Bachelor Degree in Chemical Engineering & Masters Degree & Doctorate in Quality Management. His professional experience has been extended to three sectors Governmental, Private & Non-profit Organization. He has several contributions Nationally & Internationally, for example, and not limited to, Internationally; Member in the Advisory Board of the Group's Expansion to the Growth of Youth Business International /YBI which is based in London and founded by HRH Prince Charles, also chaired the Interim Leadership Summit of the Young Entrepreneurs' Alliance /G20 YEA which was held in Riyadh October2013, & chaired the Strategic Committee for the G20 YEA.

He is also a member in the Advisory Council of the Australian Entrepreneurs Organization/ENYA which is based in Sydney, & Member in Clinton Global Initiative which is headed by the former President Bill Clinton.

He also presides the Union of GCC Entrepreneurs /GCC UE & members in the Board of Trustees of Arab Society for Knowledge Management in Jordan.



H.E. SHEIKHA HIND BINT SALMAN AL KHALIFA

**PRESIDENT OF BUSINESS AND PROFESSIONAL
WOMEN'S CLUB (BPW)
KINGDOM OF BAHRAIN**

Positions:

- Asst. Under Sec. for Ministry of Labour and Social Affairs (2000 - 2005)
- Chair of Mothercare BSC. 2002 - 2005 and Al Rashid Group BSC (ARG)
- Member of Supreme Council for Women (2001 - 2005)
- Chairman of the Association of Child Care and Maternity
- President of Business and Professional Women's Club (BPW).

Outstanding Achievements for the Community Service :

- Helped the children with unknown parents by establishing Batelco Child Care Home
- Participated in putting laws for rehabilitation of the disabled.
- Participated in the discussion of the Children Rights at the United Nations
- Participated in putting the Rights of the Children at the United Nations
- Participated in establishing football playgrounds
- Holds the Wisdom Association Award for retirees as the best pilot work
- Holds the best pioneer medal from Dar al-Hikma Society for Retirees



PROF. ABDULLA AL-HAWAJ

**PRESIDENT OF AHLIA UNIVERSITY
KINGDOM OF BAHRAIN**

Professor Abdulla Y. Al-Hawaj, the President of Ahlia University, ranks in the top echelon of educational leaders in the Arabian Gulf. His incumbency in numerous managerial posts in prestigious organizations associated with educational development at a national level, his academic accolades from esteemed institutions, attests to Professor Al-Hawaj's being in the vanguard of higher educational reform in the Kingdom of Bahrain. Since 2001, among his portfolio of managerial responsibilities, Professor Al-Hawaj has served as the President of the Bahrain Association for Academics. More recently, Dr. Al-Hawaj's trail blazing contributions in the sphere of educational advancement in the Bahrain were recognized by his being appointed -- by royal decree -- not only as a member of the Higher Education Council representing private universities but also as a member of the Supreme Committee for the Kingdom's National Charter in which he serves as the coordinator of its Educational Committee.



MR. KHAMIS AL MUQLA

CHAIRMAN, GULF MARCOM
KINGDOM OF BAHRAIN

Mr. Khamis Al Muqla President Gulf Marcom Group and President of the IAA Bahrain Chapter, has been featured by International Advertising Association (IAA) in its profile series of the newsletter circulated to millions globally. Born in the Kingdom of Bahrain, Mr. Khamis studied business management at the Gulf Technical College after his education at St. Xavier's College in India. In 1974 he founded Gulf Public Relations Group, now known as Gulf Marcom Group (GMG), one of the leading advertising and marketing communications groups in Bahrain.

Over its history the group has been a true leader of the industry not only in the country but in the Gulf Cooperation Council (GCC) countries as well. Khamis is also the driving force behind such industry leaders as Eventscom, Gulf Translations, Hill + Knowlton Strategies and other related companies.



MR. CORMAC MACMAHON

DEAN OF BUSINESS AT BAHRAIN POLYTECHNIC
KINGDOM OF BAHRAIN

Mr. Cormac MacMahon is the Dean of Business at Bahrain Polytechnic, which is dedicated to developing professional and enterprising work-ready graduates within the Kingdom of Bahrain and wider GCC region. He also serves as the Polytechnic representative in the Ebtikar Association and was a founding member of the accelerating campus entrepreneurship (ACE) initiative in Ireland, which aims to embed entrepreneurship within higher education. An engineer by background, Cormac has worked for several high-tech multinationals in the United States, United Kingdom and Europe, bringing products of scientific research into industrial application. As Dean, Cormac has been instrumental in bringing the Global Entrepreneurship Monitor project to Bahrain.



MR. AKRAM MIKNAS

CHAIRMAN - PROMOSEVEN HOLDINGS B.S.C.C.
KINGDOM OF BAHRAIN

Mr. Akram Miknas, Chairman and Founder of PROMOSEVEN HOLDINGS B.S.C.C. (P7H), is known to be one of the pillars of modern marketing communications in the Middle East. He has just been recognized as No. 3 in the Middle East's 50 Most Powerful People in Media, Marketing and Advertising.

His involvement in real estate development, especially after the successful completion of the Pearl Towers (Abraj Al Lulu), anchored him as a leading accomplished developer in the Gulf.

In early 2000, he branched into the hospitality business and successfully managed and built several hotels and outlets in Bahrain.



MR. JEAN NICOLAI

FOUNDER AND PRESIDENT, STEPPINGSTONE GLOBAL KINGDOM OF BAHRAIN

Mr. Jean Nicolai has forty years work experience stretching from Europe to Asia most recently in the Middle East, having launched SteppingStone Global in the GCC in 2009. He has owned and operated a furniture manufacturing plant in Europe and Indonesia, handled international business development and consulting both in the Philippines and Australia and now leads SteppingStone Global from its Bahrain headquarters, with clients across the GCC. Operating in multicultural environments all his working life has influenced Jean's perspectives on getting the best out of diverse workforces. He says; "Multicultural diversity becomes an advantage when we are able to accept and respect our differences. It is about interaction and behavior; with everyone taking part in this process, regardless of where they are from, their back ground, status or position.



MR. OZAN SONMEZ

NEW VENTURES ACCELERATOR AT KAUST SAUDI ARABIA / VENTURE CAPITAL & PRIVATE EQUITY

Mr. Ozan Sönmez is currently running a STEM (Science Technology Engineering Mathematics) focused New Ventures Startup Accelerator, in Saudi Arabia for the King Abdullah University of Science and Technology (KAUST) that was selected the best higher education institution supporting entrepreneurship in the Arab World in 2012.

Before New Ventures Accelerator, Ozan was the Venture Solutions Coordinator and Advisor in Ozyegin University Center for Entrepreneurship's Accelerator FitStartup Factory, where he had fund raising as well as portfolio management duties. During his time in FitStartupFactory he has doubled the partnerships budget and created the first ever Acceleration Bootcamp sold to an International University.



MS. BUDOOR KAMAL

MANAGER, BUSINESS ADVISORY UNIT BAHRAIN DEVELOPMENT BANK

Ms. Budoor Kamal started her career supporting entrepreneurs in the process of starting a business and providing further assistance through counseling, coaching, conducting training programs, and providing linkages and networks with SMEs supporting institutions. She also has experience in developing and managing development projects and special schemes that are related to supporting entrepreneurship in various areas. Being in the field of entrepreneurship for six years, Budoor has signed significant experience and is dedicated in supporting youth entrepreneurs to bring out their ideas and convert them into reality.



DR ABDULHASAN AL-DAIRI

PRESIDENT – BAHRAIN SMEs SOCIETY
KINGDOM OF BAHRAIN

Dr. Abdulhasan Al-Dairi is the Chairman of Bahrain SMEs Society since 2006, a founding member and shareholder of various companies. He is a researcher and practitioner in the field of entrepreneurship and SMEs development for more than twenty years.

With PhD in Entrepreneurship and MBA in Marketing Management, in addition to his Family-Business background, Dr. Al-Dairi enjoys a wealth of experience in private and public sectors as well as an accumulated teaching and training best practises in banking, vocational and academic higher institutions. He is also well known for introducing the entrepreneurship education to tertiary level students in Bahrain since 1990s.



MS. AMAL DOKHAN

PROGRAM DESIGNER AND CO-DIRECTOR THE ACCELERATOR
KAUST ENTREPRENEURSHIP CENTER
KINGDOM OF SAUDI ARABIA

Ms. Amal is a design thinker and a passionate professional in creating customer centric experiences, guiding start ups to innovation and customer focused offerings, providing creative solutions, achieving mastery in service industry, manipulating the tools of marketing to evoke customers emotions, on the other hand she is blessed to be surrounded by entrepreneurs in my daily job where routine has no place and everyday comes with a new challenge and a goal to be tackled with the highest creativity levels and the best team to work with.



MR. ALI SABKAR

PRESIDENT, SOCIAL MEDIA CLUB
KINGDOM OF BAHRAIN

Mr. Ali SABKAR is the Founder & President of Social Media Club Bahrain who was the first to lead the social media activities & events in Bahrain. Sabkar was appointed as Board of Director at Social Media Club USA in the capacity of Global New Chapter Management Director as first non USA citizen at the Global Board. Ali Sabkar was appointed by DM3 Institute UAE & DMi Group Ireland to be the first certified Bahraini instructor at the Professional Diploma in Digital Marketing. Sabkar is a co-author of a published book “WHY MARKETING Middle East” with 2 well known international internet marketing experts; it is The Revolutionary Strategy to Attract Ideal Customers.



MR. ESAM HAMMAD

**ENTERPRISE ENGAGEMENT MANAGER, TAMKEEN
KINGDOM OF BAHRAIN**

Mr. Esam Hammad is the Enterprise Engagement Manager at Tamkeen (the Bahrain Labor Fund). His unit acts as a key link with the business community in Bahrain and is responsible for providing dedicated and customized support to key business clients. Esam has cross industrial experience having worked as a marketing professional in the telecom and real estate sectors across different GCC countries.

Tamkeen is an initiative funded by the private sector for the private sector, tasked with developing Bahrain's private sector and positioning it as the key driver of economic development. Tamkeen has two primary objectives: Firstly, fostering the creation and development of enterprises, and secondly, providing support to enhance the productivity and growth of enterprises and individuals.



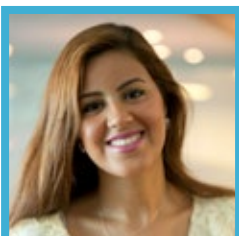
MS. YASMEEN JAMAL

**BOARD MEMBER
YOUTH PIONEER SOCIETY
KINGDOM OF BAHRAIN**



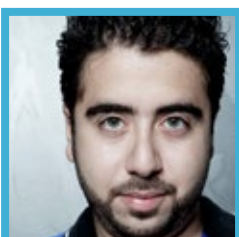
MR. EHSAN AL-KOOHEJI

**GENERAL MANAGER
KOOHEJI SYSTEMS
KINGDOM OF BAHRAIN**



MS. Wafa ALOBaidat

**CREATIVE DIRECTOR
Obai & Hill
KINGDOM OF BAHRAIN**



MR. ALI HAJI

**MARKETING AND BRAND MANAGER
RACER TIMES LTD
KINGDOM OF BAHRAIN**

AGENDA

PM Time

2:30 – 3:00



Registration

3:00 – 4:00



Youth Entrepreneurs Dialogue

(Workshop in cooperation with Arab Youth Council, Egypt & Youth Pioneer Society)

Chaired by **Mr. Cormac MacMahon**,
Dean of Business at Bahrain Polytechnic

Ms. Yasmeen Jamal

Ms. Wafa AlObaidat

Ms. Amal Dokhan

Mr. Ehsan Al-Kooheji

Mr. Ali Haji

4:00 – 5:00



Parallel Workshops | A

■ Workshop 1

Lean Startup for SME's, Applying Lean Methods for Established Companies to help them innovate

Presenter: **Mr. Ozan Sönmez**
King Abdulaziz University of Science & Technology - KSA

■ Workshop 2

Aligning Your People to Maximize Your Marketing and Find New Export Opportunities

Presenter: **Mr. Jean Nicolai**
Founder and President, SteppingStone Global - Bahrain

■ Workshop 3

Role of BDB to Enhance SME's in Bahrain

Presenter: **Ms. Budoor Kamal**
Manager, Business Advisory Unit, Bahrain Development Bank

5:00 – 5:30



Tea Break

5:30 - 6:30



Parallel Workshops | B

■ Workshop 1

Design Thinking Workshop for Startups and SMEs

Presenter: **Ms. Amal Dokhan**
Coordinator, Entrepreneurship Center
at King Abdullah University of Science & Technology - KSA

■ Workshop 2

Tamkeen's Support for SME Growth and Expansion

Presenter: **Mr. Esam Hammad**
Enterprise Engagement Manager, Tamkeen - Bahrain

■ Workshop 3

Importance of Social Media for SMEs

Presenter: **Mr. Ali Sabkar**
President, Social Media Club - Bahrain

6:30- 7:00



Tea Break - Arrival of VIP's



PM Time

AGENDA

7:00 - 7:45



Official Opening

Recitation from the Holy Quran

Opening Speech by Patron

H.E. Mr. Zayed bin Rashid Al Zayani

Minister of Industry & Commerce - Kingdom of Bahrain

Welcome Speech

DR Abdulhasan Al-Dairi

Chairman of Bahrain SMEs Society - Kingdom of Bahrain

Keynote Speaker I

H.E. Abdulnabi Al Sho'ala

Former-Minister of Labor & Chairman of Al-Fanar Investment Holding - Bahrain

Keynote Speaker II

H.H. Sh. Hessa Bint Saad Al-Abdulla Al-Sabah

Chairperson, Arab Businesswomen Council - State of Kuwait

Keynote Speaker III

Dr Abdulaziz Al-Mutairi

Chairman, GCC Union of Entrepreneurs (GCC-UE) - KSA

Keynote Speaker IV

Mr. Jean Nicolai

Founder & President, SteppingStone Global, Kingdom of Bahrain

7:45 - 8:00



Awarding Ceremony of the SMEs Champions & Honorary Members



Group Photo

8:00 - 8:15



Tea Break and Refreshment

8:15 - 9:15



SMEs & Marketpreneurs Dialogue (Panel Discussion)

Moderator: **Dr. Dhafer Alumran**

Assistant Undersecretary for GCC Affairs and Western Countries
Ministry of Foreign Affairs, Kingdom of Bahrain

Speakers:

H.E. Sh. Hind Al-Khalifa

President of Business & Professional Women Club, Bahrain

Dr Abdulrahman Jawahery

President of GPIC, Bahrain

Prof. Abdulla Al-Hawaj

President of Ahlia University, Bahrain

Mr. Khamis Al-Muqla

Chairman of Gulf MARCOM, Bahrain

Ms. Khairiya Al-Dashti

Secretary General for Arab Business Women Council, Kuwait

Mr. Akram Miknas

Chairman of FORTUNE PROMOSEVEN, Bahrain

Mr. Ozan Sonmez

King Abdulaziz University of Science & Technology, KSA

9:15 - 10:00



Dinner

10:00



Closing

PARTNERS

Strategic Partners



غرفة تجارة وصناعة البحرين
BAHRAIN CHAMBER OF COMMERCE AND INDUSTRY



تمكين
Tamkeen



مملكة البحرين
Kingdom of Bahrain
وزارة الصناعة والتجارة
Ministry of Industry & Commerce



بنك البحرين للتطوير
BAHRAIN DEVELOPMENT BANK



نادي صاحبات الأعمال والمهن البحرينية
Business and Professional Women's Clubs



مجلس سيدات الأعمال العرب
Council of Arab
Business Women



GCC UE
اتحاد رجال الأعمال من دول الخليج
Union of GCC Entrepreneurs



جمعية الريادة الشبابية
Youth Pioneer Society

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يومية سياسية مستقلة



ALAYAM
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تلفزيون البحرين
Bahrain TV



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Event Organizer



جمعية المؤسسات الصغيرة
والتوسطة البحرينية



P.O. Box: 18521, Manama, Kingdom of Bahrain
Tel: 17 827 676 - Fax: 17 827 678
Web: www.bsmes.net
E-mail: bahrainsmes@gmail.com

Event Manager

ORIGIN®
GROUP



How to register?

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Pleasure to see your
feedbacks on #SMEsBH

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REGISTRATION FORM

5th CELEBRATION OF ANNUAL SMEs DAY FORUM

The Importance of Marketing
& Export for the SMEs



24th Tuesday
February 2015 | Gulf Hotel
Kingdom of Bahrain

Individual/Group Delegate Registration Form

Payment Method:

Please make payments in
favour of :

Account Name: **Origin Consulting**

Bank: **BBK**

IBAN Number:

BH 21 BBKU 0010 0000 278 570

Please complete the registration form in CAPITAL LETTERS and return to the **organisers on fax (+973) 17- 552 890** or contact **tel. (+973) 17- 552 878** for further details. Please photocopy this form for additional registration.

Organisation name

Contact person

Job Title

Mailing address

E-mail

Telephone

Fax

Mobile

Authorized Signature

Date

Please reserve

table (s) for our Organisation, names can be sent later.

S/N	DELEGATE	JOB TITLE
1		
2		
3		
4		
5		
6		

Participation Fees in BD.

Per Table: **BD 600** (Table of 6 Seats)

* *Special rates for individual and society members*

Delegates will be entitled to:

- Full Forum Material
- Dinner
- A Certificate of Attendance

Cancellation/Substitutions No cancellation will be permitted once a registration form is received. However, substitution is allowed.

Organized by



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How to register?

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