

Properties World On The Real Ground

عالم العقارات على أرض الواقع



Organized BY

Handy Human
Events Organization
هاندي هيومن لتنظيم الفعاليات



11-14
DECEMBER
2016

Abu Dhabi - UAE
Al-Mushrif Events Hall

OFFICIAL SPONSOR



INTERNATIONAL COMPANY FOR INVESTORS
IN THE EUROPEAN UNION COUNTRIES
الشركة الدولية للمستثمرين في دول الإتحاد الأوروبي. أي سيس

SUPPORTED BY



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Events Organization

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أبوظبي - دولة الإمارات العربية المتحدة United Arab Emirates – Abu Dhabi

The exhibition provides a place to establish reciprocal opportunities for real estate companies and developers companies in the field of investment property & architects along with contractors to meet with visitors from the United Arab Emirates, next to it. It aims to see the latest products to keep pace with the modern world of innovation and creativity, as well as identify new market requirements.

يوفر مكان إقامة المعرض فرص متبادلة للشركات العقارية والشركات المتطورة في مجال العقار الاستثماري والمقاولين والمعماريين للإلتقاء بالزوار من دولة الإمارات العربية المتحدة والقادمين إليها . ويهدف إلى الإطلاع على أحدث المنتجات العصرية بما يواكب عالم الإبتكار والإبداع وكذلك التعرف على متطلبات الاسواق الحديثة.

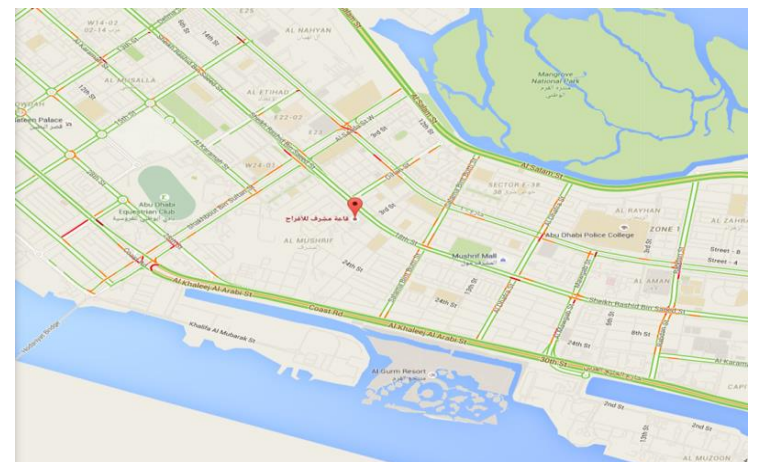
الموقع الإستراتيجي للمعرض

يتميز المعرض بتواجده في جزيرة أبوظبي - عاصمة دولة الإمارات العربية المتحدة وتمتلك مكانة تجارية وتاريخية رفيعة المستوى وتتميز دولة الإمارات بموقعها الجغرافي بين دول الخليج المجاورة ويوفر ذلك فرصة للتواصل مع الشركات العاملة في المنطقة والإطلاع على الحياة الحديثة وتداخلها مع الماضي العريق كما تساهم بيئة الأعمال المشجعة في الدولة على اللقاء المتميز مع كبار المستثمرين وصناع القرار.



The Strategic Location

The exhibition is characterized by his presence in Abu Dhabi island - the capital of the United Arab Emirates and owns commercial and historic high-level position and is characterized by UAE's geographical location between the neighboring Gulf countries and provides an opportunity to communicate with the operating companies in the region and access to modern life and overlap with the glorious past as encouraging business environment contributes to the State to meet outstanding with big investors and decision-makers.





Handy Human
**INTERNATIONAL
REALESTATE
INVESTMENT** Exhibition

معرض هاندي هيومن للإستثمار العقاري الدولي

**Handy Human International
Real Estate Investment . HHIREI**

**11-14
DECEMBER
2016**

Abu Dhabi - UAE
Al-Mushrif Events Hall

*Handy Human
Events Organization*

هاندي هيومن لتنظيم الفعاليات



Handy Human Events Organization

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Space Application Form

Date: / / 2016

Company

Address

Country

Tel

E-mail

Contact

Fax

Website

PARTICIPATION

We wish to participate and apply for:

- Shell Scheme AED 1500 ,USD 400 / Sq.m xm2
 Space Only AED 1200 ,USD 350 /Sq.m xm2
 Outside Hall AED 700 ,USD 190 /Sq.m xm2

Stand No Space m² x m² =m²

OFFICIAL CATALOGUE 2016 - OPTIONAL (A4 SIZE)

I would like to book the following advertising space:

- Full page 4 color US\$ 800 Inside front & inside back cover US\$ 1200
 ½ Page 4 color US\$ 400 Double page Spread US\$ 1400

Participation Cost

+ +
Space Charges Sponsor Charges Catalogue Charges

PAYMENT TERMS

We agree to remit the required 50% Deposit of the amount mentioned in the invoice within 10 days from the date of invoice, failing which the organizer have the right to offer our booth/stand to other participants. We further agree to pay 50% balance due before 10 October 2016

SPONSORSHIP

Type of Sponsorship

TOTAL COST AED/USDS\$

Having Read And Agreed To The Terms & Conditions, we hereby contract for the space as indicated above at such Exhibition for the purposes of exhibiting goods as described above and we undertake to be bound by and observe and perform such conditions and to pay the balance as stated above on stand/space or Catalogue rental on receipt of invoice.

Accepted & Signed on behalf of Participant

Name

Designation

Authorized Signature

Stamp

For Official Use Only

Approved by on behalf of Handy Human Events Organization..

Name

Designation

Authorized Signature

Stamp

Please make payments direct to (Handy Human Events Organization), We Will Send You Our Bank Account Details After Signing This Application Form..

Tel (UAE): +97126787794 Fax (UAE): +97126787795 E: gm.office@handy-human.com www.handy-human.com

TERMS & CONDITIONS



معرض هاندي هيومن للإستثمار العقاري الدولي
Handy Human International
Real Estate Investment .HHIREI
11-14 Dec,2016 Abu Dhabi-UAE

Terms of Reference

The terms and conditions set out herein shall be read and construed as an integral part of the contract. In these present Terms & Conditions:

The term 'Exhibitor' shall mean the exhibitor(s) referred to on the application form overleaf.

The term 'Organisers' shall mean Dome Exhibitions.

The term 'Contract' shall mean the contract for exhibition space at the Exhibition, entered in to between the Organisers and the Exhibitor, and which incorporates these present Terms & Conditions which shall be construed as an integral part of the contract.

Application for Participation

All applications for participation shall be made on the prescribed application form which shall be submitted to the Organisers or their authorized representative(s) on or before the deadline specified overleaf. Applications will be dealt with in the order that they are received, and will constitute the Exhibitor's confirmation of participation and acceptance of the terms of contract. The Organisers, though not bound by this contract to do so, to the best of their ability, will attempt to meet the requirements of the Exhibitor.

The Organisers reserve the right to accept or refuse any application without disclosing to the Exhibitor any reasons thereof. No Exhibitor may refuse the space which is allotted to him, nor for such reason cancel his participation. If the participation of a prospective Exhibitor cannot be accepted due to lack of available space, the prospective Exhibitor shall not be entitled to claim or receive any compensation.

Allocation of Exhibition Space

The Organisers shall allocate the space in accordance with the nature of exhibits or in any manner they may deem fit.

The Organisers reserve the right to change the space allocated to the Exhibitor at any time prior to the commencement of the erection of the booth by the Exhibitor and at the sole discretion of the Organisers, to alter the space or close entrances or exits to the Exhibition facilities and to undertake such structural alterations as they may deem fit.

The Exhibitor shall have no right to cancel his participation in the Exhibition nor to claim or receive any compensation.

Use of Exhibition Space

Exhibitors are entitled to exhibit only the announced products and must man the stand or space with competent personnel during the opening hours of the Exhibition. Any articles exhibited without prior authorization may be taken away at the expense and risk of the Exhibitor.

No change of items on display may be affected during the opening times of the Exhibition.

Items may not be exhibited outside the limits of the space rented by the Exhibitor.

The Exhibitor is responsible for the cleaning, both inside and outside, of his stand(s) or space(s).

Cleaning should not be carried out during the opening times of the Exhibition. Failure to observe these regulations may result in the Organisers taking the steps they consider necessary against offenders, without assuming any responsibility whatsoever for the consequences arising from such violations of regulations.

The Organisers reserve the right to deny any visitor(s) admittance to the Exhibition as a whole or access to any particular stand(s) or area(s) within it. Exhibitors are not allowed to sublet or assign the stand(s) or space(s) allotted to them to other parties either wholly or in part without the written consent of the Organisers. Where such consent is given, each Exhibitor on a given stand or space will be jointly and severally liable under the terms of this contract and one representative should sign the Contract on behalf of all Exhibitors involved.

Exhibitors shall be liable for any damage to the walls or to any part of the Exhibition premises in which their exhibits are placed and shall not paint or otherwise alter the floors, ceilings, pillars or walls without the prior consent of the Organisers.

Payment of Participation Fees

a - Advance payment of 50% of the total rented space price to be paid within **10 days** of the submission of the participation contract. (Space will be allotted only to exhibitors having effected this payment)

b - Remaining balance to be paid **before 10 of October 2016**.

c - Exhibitors registering **after 10 of October 2016**, should pay the total cost of the stand or space reserved on receipt of the corresponding invoice.

d - Failure to comply with the above will result in the Organisers having the right to dispose of the space allotted to the defaulting Exhibitor. Any payment made to the Organisers will not be refunded.

e - All additional facilities requested by the Exhibitor shall be paid for in advance

f - No Exhibitor may remove the products and samples from his stand or space until all sums due do the Organisers have been paid.

Exhibitor Withdrawal & Breach of Contract

Without prejudice to the right and remedies of the Organisers in respect of any breach of the Contract on the part of the Exhibitors, the Organisers may at their sole discretion allow the Exhibitor to withdraw from the Exhibition subject to the following conditions:

a - If withdrawal is requested before 10 of October 2016, the Exhibitor shall be liable for the payment of 50% of the total rent, even if the Organisers re-allocate his stand or space to a third party.

b - If withdrawal is requested after 10 of October , 2016, the Exhibitor shall be liable for the FULL payment of the total rent, even if the Organisers re-allocate his stand or space to a third party.

c - In case the Exhibitor fails to attend the exhibition for any reason, he shall remain liable for paying the full amount of the total participation fees

Cancellation of Exhibition

If, due to unavoidable circumstances, the Exhibition is unable to take place, the Organisers shall not be held responsible and Exhibitors shall not be entitled to any claim or compensation in connection with such cancellation. They shall, however, receive reimbursement of amounts paid by them upon their participation contract.

Changes

The Organisers have the right to modify the dates/ duration of the Exhibition or the opening and closing times thereof. Exhibitors shall not be entitled to any claim or compensation in connection with such modifications.

Accepted & Signed on behalf of Participant:

Name _____

Designation _____

Authorized Signature & Stamp

Stand Construction & Decoration

Exhibitors may decorate their stand(s) or space(s) in accordance with the relevant guidelines and instructions issued by the Organisers, but only after obtaining written approval by submitting detailed scaled plans in duplicate no less than two months before the Exhibition.

Movement of Exhibit

a - Exhibitors shall bear the responsibility and expenses for the transport of exhibits to and from the Exhibition venue.

b - Exhibitors shall make own arrangements for storage and warehousing of their exhibits.

c - Without prior authorization from the Organisers, no article may be removed from a stand or space while the Exhibition is in progress, even if the said articles have been sold.

d - Exhibitors shall remove all exhibits from the Exhibition venue within the period stipulated by the Organisers and shall indemnify the Organisers against any loss by reason of delay or damage to the Exhibition venue.

Security

Exhibitors and their representatives should be present at their stands or spaces at all times during the opening hours of the Exhibition. They may not close their stand or space before the appointed time of closing.

Fire Regulations

The use of flammable materials for stand or space decoration is prohibited unless such materials have been treated with a fire retarding substance. All heating appliances should be mounted on fire proof stands. All flammable materials (such as empty boxes and packing) should be removed immediately from the Exhibition venue.

Insurance, Liability and Risks

a - All Exhibitors shall insure, indemnify and hold the Organisers and the venue harmless in respect of all costs, claims, demands and expenses which they may be subject to as a result of loss or injury arising to any person, caused while the aid of persons, or examining or passing the Exhibition stands or spaces, during the tenancy of the Exhibition. The liability and risks of employees, agents or exhibits shall be the responsibility of the Exhibitors.

b - All Exhibitors shall insure, indemnify and hold the Organisers and the venue owners harmless in respect of costs, claims demands and expenses which they may be subject to as a result of cancellation, postponement or partial opening of the Exhibition.

c - All Exhibitors shall obtain all-risks insurance from an insurance company of good standing. In addition, all Exhibitors shall obtain third party liability insurance from local insurance company of good standing to cover equipment and /or exhibits, whether or not such articles are their property.

d - The Exhibitor shall produce certified copies of the insurance policies obtained pursuant hereto.

Supplementary Clauses

The Organisers shall have the right, in all circumstances, to issue supplementary regulations in addition to these present Terms & Conditions, to ensure the smooth management of the Exhibition. Such instructions shall be considered to be an integral part of the terms of contract, provided they are given to the Exhibitors in writing. The failure to object to breach of any clause herein by the Organizers shall not constitute agreement to modification of this agreement or waiver of any subsequent breach of such clause.

General Conditions

a - The Organisers shall have the right to cancel any Exhibitor's participation in the Exhibition if the said Exhibitor contravenes the regulations in any way, and this without the Exhibitor having any claim to or reimbursement for any or all financial commitments undertaken by him and still outstanding to the Organisers.

b - Abu Dhabi Civil Court shall be deemed to be the place of settlement of any disputes that may arise between the Organisers and Exhibitors.

c - The Organisers still have the discretionary right to sue any Exhibitor before his natural court or before any other court

d - Exhibitors are bound by all and any regulations applicable to participants in fairs and exhibitions in the United Arab Emirates.

e - U.A.E. Law shall be the law of contract between the Exhibitors and Organisers.

f - Hereby the organizers are authorized to publish exhibitor name/brand details/logo/ products/description in any print and publishing media, social media and websites with any relevant modifications for publicity. The organizers shall have full power to determine in every respect the allocation of display area and position of exhibition space and they shall be entitled for any reason which in their sole opinion is in the general interest of the exhibition to vary the general layout or the situation/disply and area of any particular stand even if already allotted and the exhibitor shall accept such new allotment of space in substitution of that originally allotted.

Regulations

a - Exhibitors undertake to abide by all clauses whatsoever set forth by the Organisers herein or in any supplementary document(s). Such clauses will be enforced and are in no way to be regarded as merely commentary. The Organisers are the sole judges as to the measures to be adopted in respect of the application of the said clauses.

b - By his very participation in the Exhibition, the Exhibitor acknowledges the right of the Organisers, jointly or separately, to take unilateral measures for the defense and protection of the Exhibition, and of all or some of the Exhibitors, as well as any measures the Organisers deem useful or necessary to ensure the security of the premises, the Exhibitors and the visitors.

Force Majeure

The Organisers shall not be responsible for the loss of or damage to any property of the Exhibitor or any other person caused by theft, fire, defect in the Hall, storm, tempest, war, labour disputes, lockout, explosions, Acts of God and general causes of FORCE MAJEURE, whether or not ejusdem generis within the Organizer's control or for any loss or damage sustained in the event that the opening or holding of the Exhibition is prevented, postponed or abandoned or if the exhibition hall becomes totally or partially unavailable for the holding of the Exhibition due to any of the foregoing causes, the Exhibitor shall hold the Organisers safe and harmless from all loss and damage and in no event shall the Exhibitor have any claim of damages compensation of any kind against the Organisers; and if it is impossible to hold the Exhibition as scheduled due to any reason, the money already paid by the Exhibitor shall not be refunded unless the Organisers decide otherwise by refunding the payment after deducting the necessary expenses.

1- Space Only:

AED1200/US\$ 350 per Meter²

Consisting of bare floor space for exhibitors who wish to build their own stand (booth). Electricity is provided as part of the stand. One month prior the exhibition, designs must be submitted to the organizer for written approval.

2- Shell Scheme:

AED 1500/US\$ 400 per Meter²

This option includes white wall panels, carpet tiles, fascia board, round or square table, meeting chairs, lighting and electricity provided.

3- Outside Space :

AED 700/US\$ 190 per Meter²

Specially open air zone outside space designated for product demonstrations, Construction products , etc.

1- مساحة فقط :

للمتر المربع / (AED1200/US\$ 350)

تتكون من مساحة أرضية خالية للعارضين الراغبين في إعداد جناحهم الخاص، مع توفير كهرباء كجزء من الجناح ويجب تقديم تصميم الجناح إلى الجهة المنظمة لحصول على الموافقة الخطية قبل موعد إقامة المعرض بشهر على الأقل.

2- مساحة مجهزة :

للمتر المربع (AED 1500/US\$ 400)

يشمل هذا الخيار على ألواح جدران بيضاء وسجادة وطاولة دائرية أو مربعة الشكل ومقاعد اجتماعات وتجهيزات إضاءة وتجهيزات كهربائية.

3- المنطقة الخارجية المفتوحة:

للمتر المربع (AED 700/US\$ 190)

منطقة خارج قاعات المعرض مصممة لعرض المنتجات ومواد البناء وغيرها.



1. Coverage in the UAE daily press during the exhibition
2. Press coverage in the magazine (Abu Dhabi week)
3. Broadcast audible announcement in the Quran radio and emirate FM
4. Distribution of a flyer for the show on a regular basis within the UAE ,GCC & Arab countries
5. Announcement of the exhibition in the Abu Dhabi GOOD MORNING program.
6. Via email campaigns directed to database of HANDY HUMAN EVENTS ORGANIZING
7. Announcement of the show on the ALNOOR – Dubai radio channel
8. Promotion of the exhibition by the municipality of Abu Dhabi city
9. Promote the exhibition through partners in the success of social responsibility and sponsors of the exhibition.
10. Send text messages to mobile advertising through Etisalat and du.
11. Announcement of the exhibition through the mediator in the gulf emirates
12. Promote the exhibition through the organizer events program & social networking sites (Facebook- twitter- instagram - snap shat ..)
13. . Send text messages over the phone to the list of handy human rights foundation clients to organize events
14. Invitations are sent to the VVIP for opening ceremony.
15. The distribution of the number (50) advertising stand and guiding external panel in the main streets of Abu Dhabi city.

- ١- تغطية في الصحافة الإماراتية يوميا خلال إقامة المعرض
- ٢- تغطية صحفية في مجلة (اسبوع أبوظبي)
- ٣- بث اعلان مسموع في إذاعة القرآن وإذاعة إمارات أف أم
- ٤- توزيع نشرة إعلانية عن المعرض بشكل دوري داخل الامارات ودول الخليج والدول العربية
- ٥- الإعلان عن المعرض في برنامج صباح الخير – ابوظبي
- ٦- حملات عبر البريد الإلكتروني موجهة لقاعدة البيانات الخاصة بمؤسسة هاندي هيومن لتنظيم الفعاليات
- ٧- الاعلان عن المعرض على قناة النور الإذاعية
- ٨- الترويج للمعرض من خلال بلدية مدينة ابوظبي
- ٩- الترويج للمعرض من خلال شركاء النجاح في المسؤولية المجتمعية والرعاة للمعرض
- ١٠- ارسال رسائل نصية قصيرة اعلانية للهواتف من خلال شركة اتصالات وشركة دو
- ١١- الاعلان عن المعرض من خلال الوسيط في الامارات دول الخليج
- ١٢- الترويج للمعرض من خلال برنامج فعاليات المؤسسة وكذلك مواقع التواصل الإجتماعي (الفيس بوك- انستغرام- سنابشات- تويتر-وتس اب)
- ١٣- إرسال رسائل نصية عبر الهاتف لقائمة عملاء مؤسسة هاندي هيومن لتنظيم الفعاليات
- ١٤- يتم ارسال دعوات لكبار الشخصيات لحضور دعوة الافتتاح
- ١٥- توزيع عدد خمسون لوحة إعلانية وإرشادية خارجية في الشوارع الرئيسية لمدينة أبوظبي