



شرطة دبي
DUBAI POLICE



43rd IFTDO World Conference & Exhibition

LEADERSHIP IMPACT ON HUMAN RESOURCES DEVELOPMENT

09 - 12 March 2014

Dubai International Convention & Exhibition Centre, Dubai, UAE

3rd Announcement



Prof. Dave Ulrich - USA



Dr. Charles Savage - USA



Lt. General Dhahi Khalfan - UAE



Prof. Wu Zhiqiang - China



Dr. Ebrahim Al Dossary

EXPO 2020
DUBAI, UNITED ARAB EMIRATES



إكسبو 2020
دبي، الإمارات العربية المتحدة



Under the patronage of
His Highness Sheikh Hamdan Bin Mohammad Al Maktoum,
Crown Prince of Dubai & Chairman of the Executive Office of Dubai



43rd IFTDO World Conference & Exhibition
LEADERSHIP IMPACT ON HUMAN RESOURCES DEVELOPMENT
09 - 12 March 2014 Dubai, UAE

Official Opening Ceremony 9th March 2014,
Dubai Police Academy - at 19:00

Tracks / Topics

Leadership

- Leadership code (HR perspective)
- Getting maximum impact from external leadership development programs
- Role of leaders in driving organizational change
- Leadership Branding

Talent Management

- Talent Management and the diverse globalized workforce
- Developing effective talent pipeline
- Women and the talent pool - Stop losing your talent
- Managing Talent in the era of Complexity and Uncertainty

Employee Engagement

- Productivity Vs. Leadership
- Working in a multi-cultural environment
- Managing your boss
- Emotional Intelligence

Tracks / Topics

Organizational Transformation



- HR Outside In
- Organizational Culture
- Employee Ethics and Attitude
- Bringing HR to a Table

HRD Transformation

- Global HRD Competencies
- HR Value Proposition
- The HR Scorecard
- The HRD Champions

E-Learning/Mobile Business Technology

- E-HRD in the global market place
- Online certification : Are we adding value ?
- Mobile Learning and the bottom line
- Impact of Social Media on HRD

Timings/Day	Sunday 9th March (Day 0)	Monday 10th March (Day 1)	Tuesday 11th March (Day 2)	Wednesday 12th March (Day 3)
07:30 - 09:00	Registration and Networking over coffee			
09:00 - 10:00	<p>Prof Dave Ulrich - USA <i>Leadership Sustainability</i></p>	<p>Dr. Charles Savage - USA <i>Leadership and Talent management in Public/Private partnerships</i></p>	<p>Dr. Ebrahim Al Dossary - Bahrain <i>Leading Change in New Era</i></p>	
10:00 - 10:30	<p>1st Plenary Session (HR Influence on Leadership) Chair: Radhika Pansi Prof. Dave Ulrich <i>Bringing HR To a Table</i></p>	<p>'Generation Xchange' <i>Building the Workforces of Tomorrow</i></p>	<p>2nd Plenary Session (Leadership impact on HR) Chair: Prof Al Qatahni Dr. Charles Savage <i>Wise Leadership, A Needed Paradigm Shift?</i></p>	
10:30 - 12:30	<p>Prof. Raymond Smer <i>Talent management, training effectiveness and knowledge based HR</i></p>	<p>An innovative debate between the 'Young' and 'Old' generation on different perspective of what Leadership and Human Resource Development means to them. To be moderated by a member of the Scientific Committee.</p> <p>Six youth of GCC universities students debating "Building the workforce of tomorrow"</p> 	<p>Kate Cooper <i>Maximising the impact of leadership development on performance</i></p>	
12:30 - 13:00	<p>Dato' Dr. R. Palan <i>Building rigorous Competency Frameworks: Lessons from the field</i></p>	<p>Tea Break</p>	<p>Dr. Lichia Smer-Yiu <i>Stakeholder base approach to align leadership development training with business objectives</i></p>	
13:00 - 14:00	<p>Break Out Session 1 (6) Concurrent Sessions</p> <ul style="list-style-type: none"> Fit To Lead - Choosing Resilient Leaders Winning The War For Top Marketing Talent Understanding the Distinct Triggers for Employee Engagement A New Era in Managing Organisational / Business Performance Strategic Workforce Planning & Sourcing The Future of Virtual Immersion Experience 	<p>Break Out Session 3 (6) Concurrent Sessions</p> <ul style="list-style-type: none"> The Use and Abuse of Power, Politics and Conflict in the Leadership Talent Management: A Shore or a War communications and possible impact upon employee engagement. The 5 Tracks of BIPM's success Lead HR Transformation with PRIDE B2B e-Learning Model 	<p>EXECUTIVE LEADERSHIP FORUM</p> 	
14:00 - 14:15	<p>Break Out Session 2 (6) Concurrent Sessions</p> <ul style="list-style-type: none"> Value Based Leadership for Creating Gender Sensitive Workplaces Engaging employees in a multinational organisations, the Qatar experience Employee Engagement in Public Sector Transformation People Readiness Challenges of implementing SAP Plant Maintenance at Aramco HR: Moving from Survival to Revival - what will take? Employees Performance Measures based On Outcomes 	<p>Break Out Session 4 (6) Concurrent Sessions</p> <ul style="list-style-type: none"> The role of Leadership in Change Management Using Talent Analytics to Assess & Develop Leaders The role of Management in Employee Engagement Mobilising people for change Critical Trends in Training and Development The Transformation of Kraft to Mondelez 	<p>Moderator: H.E. Mr. Hani Al Hamil This will be a discussion forum involving captains of industry from selected multinational organisations. A good platform to share practical success stories on Leadership impact on Human Resources Development as well as interaction from the delegates.</p>	
14:15 - 15:15	<p>Official Opening</p>	<p>Evening program</p>	<p>Closing Ceremony</p>	
19:00 - 22:00	<p>Official Opening</p>	<p>Dinner Talk Lt. General Dhahi Khalifan & Prof. Wu Zhiqiang - China</p>	<p>Personal Leisure Time & Tour Dubai</p>	
<p>Exhibition Exposure (0800-1700 hrs daily)</p>				

Venue and Exhibition set up & Pre-Conference Activities

Official Opening

Arrival of the Patron
Welcome Message by IFDO President
Introducing IFDO Board of Directors
Entertainment
Reception

Keynote Speech

This will be led by one Keynote Speaker, delivering an hour long presentation on one of the Conference Tracks.

Plenary Session

This will involve 3 distinguished Speakers and a session chair. Open to interaction with the audience.

Breakout Session

We will have 6 concurrent Sessions covering the 6 tracks to be tackled at the conference. This will feature a large array of speakers from both public and private sectors from different regions of the world.

Closing Ceremony

Formal Closing and Presidents remarks. Handover for 2015 conference in KL. Presentation of medals



Tracks / Topics (Keys)

- Leadership
- Talent Management
- Organisational Transformation
- HRD Transformation
- Employee Engagement
- E-Learning / Mobile Business








Exhibition:

The Exhibition will open daily from 8.00am to 17.00hrs. In between sessions, meeting top HR suppliers and try out the latest product services and training materials such as Vedios, Soft Programmes... etc.,

Programme of Day One - Monday, March 10th

09:00 - 10:00	10:30 - 12:30	13:00 - 14:00	14:15 - 15:15
<p>Opening Keynote</p>  <p>Leadership Sustainability Prof of Dave Ulrich - USA</p> <p><i>Leadership for the Future: How to be a better leader and build effective leadership</i></p> <p><i>Why leadership matter? Improving leadership delivers value to key stakeholders inside and outside the organisation.</i></p> <ul style="list-style-type: none"> -Employees will be more productive -Organisation strategies will be implemented -Customer will increase -Investors will have confidence -Communities will have better reputation. <p><i>We will quantify the value of leadership for individuals who want to be better leaders and for organisations trying to build better leadership</i></p>	<p>1st Plenary Session (HR influence on Leadership) Chair: Radhika Punsi</p>  <p>Bringing HR To a Table Prof. Dave Ulrich - USA</p>	<p>Break Out Session 1 (6) Concurrent Sessions</p> <p>Fit To Lead - Choosing Resilient Leaders Bob Morton - UK</p> <p>Winning The War For Top Marketing Talent Oliver Nnona - Nigeria</p> <p>Understanding the Distinct Triggers for Employee Engagement and Productivity in the GCC and Beyond David Jones - UK</p> <p>A New Era in Managing Organisational / Business Performance Aidan Harte - Ireland</p> <p>Strategic Workforce Planning & Sourcing Dr. Hanadi Al Hamli - Kuwait</p> <p>The Future of Virtual Immersion Experience Don Jones - Canada</p> <p>New Trends of Leadership Special Session by Invitation Prof. Dave Ulrich - USA</p>	<p>Break Out Session 2 (6) Concurrent Sessions</p> <p>Value Based Leadership for Creating Gender Sensitive Workplaces Dr Anjali Nigam - India</p> <p>Engaging employees in a multinational organisation, the Qatar experience Hussain Ismail - Qatar</p> <p>Employee Engagement in Public Sector Transformation Prof. Michael De Vries - Holland</p> <p>People Readiness Challenges of Implementing SAP Plant Maintenance at Saudi Aramco. J. Buhlaigah - KSA</p> <p>HR: Moving from Survival to Revival - what will take? David Sheal - UK</p> <p>Employees Performance Measures Based On Outcomes Dr. Younes Khataybeh - Jordan</p>
<p>Exhibition Exposure (0800- 1700 hrs daily)</p>			

Programme of Day Two - Tuesday, March 11th

09:00 - 10:00	10:30 - 12:30	13:00 - 14:00	14:15 - 15:15
<p>Opening Keynote</p>  <p><i>Leadership and Talent Management in Public/Private partnerships</i></p> <p>Dr. Charles Savage - USA <i>Dr. Charles M. Savage is President and Mentor of Knowledge Era Enterprises, Intl. His book, Fifth Generation Management, has been widely acclaimed and translated into Japanese and Korean. Tom Peters named it his business book of 1991. A revised edition, subtitled, Co-creating through Virtual Enterprising, Dynamic Teaming and Knowledge Networking, has been released in 1996 and German and Portuguese translations are also available.</i></p>	<p>'Generation Xchange' Building the Workforces of Tomorrow</p> <p>An innovative debate between six of GCC the 'Young' and 'Old' generation on different perspective of what Leadership and Human Resource Development means to them. To be moderated by a member of the Scientific Committee.</p> <div style="display: flex; flex-direction: column; align-items: center;"> <div style="display: flex; justify-content: space-around; width: 100%;">       </div> <div style="display: flex; justify-content: space-around; width: 100%; text-align: center;"> <p>Kingdom of UAE</p> <p>Kingdom of Saudi Arabia</p> <p>Kingdom of Bahrain</p> <p>Sultanate of Oman</p> <p>State of Kuwait</p> <p>State of Qatar</p> </div> </div>	<p>Break Out Session 3 (6) Concurrent Sessions</p> <p>The Use and Abuse of Power, Politics and Conflict in the Leadership of Organisations Dr. Stephanie Jones - UK</p> <p>Talent Management: A Snore or a War Abeer Qumsieh - Jordan</p> <p>Conceptual analysis of post-global credit crunch and impact of employee engagement and communications within the UK Ross Kemble - UK</p> <p>The 5 Tracks of BIPA's success Yousif Al Bader - Bahrain</p> <p>Lead HR Transformation with 'PRIDE' Qaiser Abbas - Pakistan</p> <p>B2B e-Learning Solutions for Corporate Business Ammar Al Khayyat - Jordan</p>	<p>Break Out Session 4 (6) Concurrent Sessions</p> <p>The role of Leadership in Change Management Christine Marsh - UK</p> <p>Using Talent Analytics to Assess & Develop Leaders, Public & Private Sector Radhika Punshi - India</p> <p>The role of Management in Employee Engagement Prof. Salem Al Qahtani - KSA</p> <p>Mobilising people for change Guido Betz - Germany</p> <p>Critical Trends in Training and Development Wei Wang - USA</p> <p>The Transformation of Kraft to Mondelez Terry Denton - Bahrain</p>
Exhibition Exposure (0800- 1700 hrs daily)			

Programme of Day Three - Wednesday, March 12th

09:00 - 10:00	10:30 - 12:30	13:00 - 14:00	14:15 - 15:15
<p>Opening Keynote</p>  <p>Leading Change in New Era</p> <p>Dr. Ebrahim Al Dossary - Bahrain <i>Dr. Al Dossary was the founder of Bahrain Society for Training and Development and currently he is the Honorary President. He also plays a key role at the Office of the Prime Minister of Bahrain. Dr. Al Dossary is also The President of The Arab Management Association, Board Member of IFTDO and many Boards and Associations. Dr. Al Dossary completed his BSc in Industrial Management, & his PhD from Middlesex, UK.</i></p>	<p>2nd Plenary Session (Leadership Impact on HR) <i>Chair: Prof. Salem Al Qahtani - KSA</i></p> 	<p>EXECUTIVE LEADERSHIP FORUM</p>  <p>Moderator: H.E. Mr. Hani Al Hamli <i>This will be a discussion forum involving captains of industry from selected multinational organisations. A good platform to share practical success stories on Leadership Impact on Human Resources Development as well as interaction from delegates.</i></p>	<p>Closing Ceremony</p> <p><i>Formal Closing and Presidents remarks. Handover for 2015 conference in KL. Presentation of medals</i></p>
<p>Wise Leading, A Needed Paradigm Shift?"</p> <p>Dr. Charles Savage - USA</p>	<p>Maximising the impact of leadership development on performance</p> <p>Kate Cooper - UK</p>	<p>David Jones - UK</p>	
<p>Stakeholder base approach to align leadership development training with business objectives</p> <p>Dr. Lichia Saner-Yiu - Switzerland</p>	<p>Dr. Younes Khataybeh - Jordan</p>	<p>David Sheal - UK</p>	

Exhibition Exposure (0800- 1700 hrs daily)

Keynote Speech

This will be led by one Keynote Speaker, delivering an hour long presentation on one of the Conference Tracks.

Plenary Session

This will involve 3 distinguished Speakers and a session chair. Open to interaction with the audience and scheduled to last for 2 hours.

Breakout Session

We will have 6 concurrent Sessions covering the 6 tracks to be tackled at the conference. This will feature a large array of speakers from both public and private sectors from different regions of the world.

Generation Xchange

An innovative debate between the 'Young' and 'Old' generation on different perspective of what Leadership and Human Resource Development means to them. To be moderated by a member of the Scientific Committee.

Leaders Forum

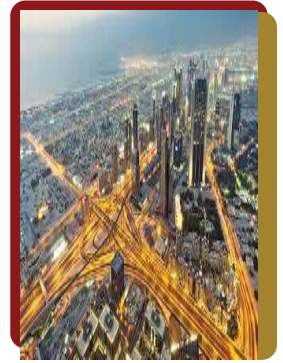
This will be a discussion forum involving captains of industry from selected multinational organisations. A good platform to share practical success stories on Leadership Impact on Human Resources Development as well as interaction from the delegates.

Conference Theme

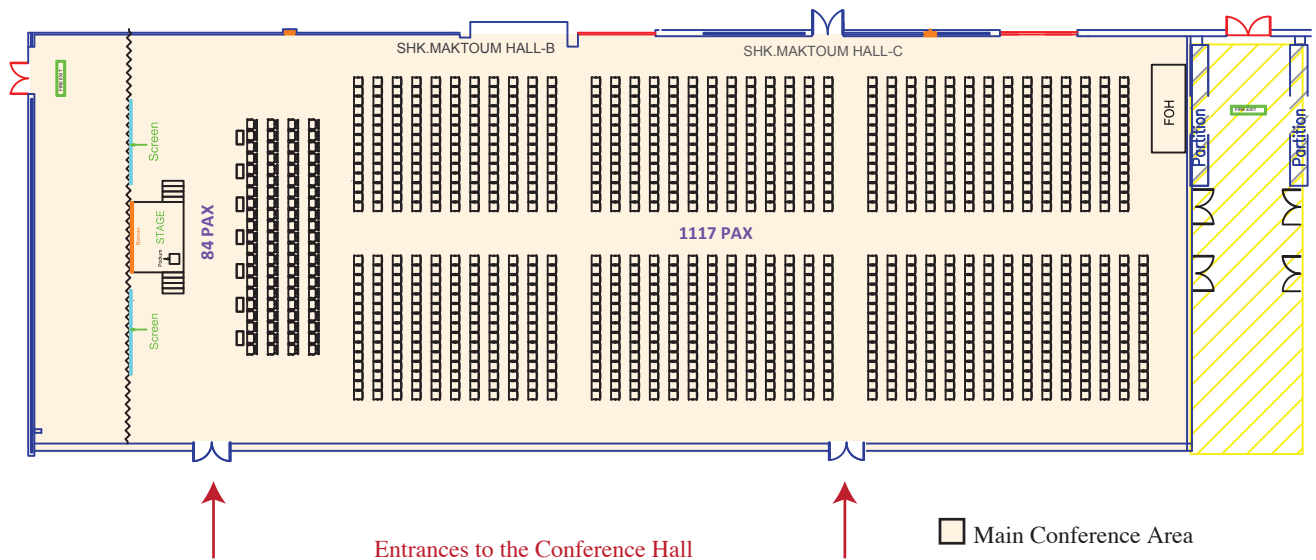
Leadership Impact for Human Resources Development

Conference Venue

A enviable location in a dynamic city, the Dubai International Convention & Exhibition Centre is a world-class venue with flexible meeting and exhibition spaces. All the activities of the 43rd IFTDO World Conference and Exhibition will be held at this versatile venue.



Conference Layout



Conference Languages

English and Arabic.

What is it

The 43rd IFTDO Conference & Exhibition offer up-to-date, relevant and engaging learning activities. Our learning events provide practical tips through case studies, proven effective methodologies and fresh ideas from local, regional and international practitioners, professionals, consultants and academics.

Who should attend

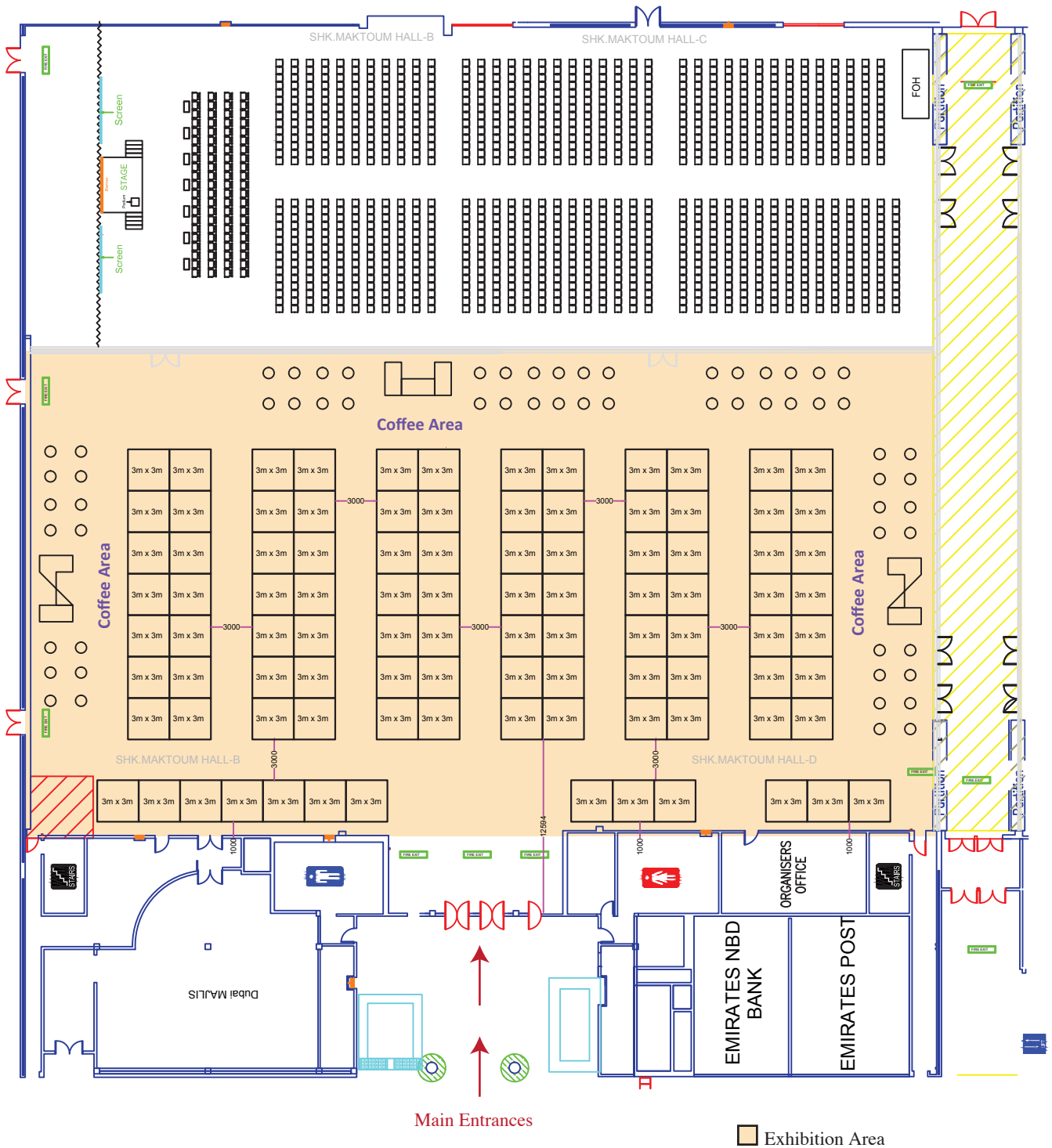
- Learning & Development Professionals
- Training Managers
- Teaching Professionals
- Line Managers
- HRD Directors
- Training Advisors
- HR Managers
- Heads of Training and Development
- Trainers
- Learning Specialists

Exhibition

All of the conference participants are cordially invited to take part in the comprehensive commercial exhibition which will take place alongside the conference. The exhibition will be jointly organised by the Dubai Police Academy and ICSS.

For further details on this event, please contact: +971 4 3163313

Exhibition Layout



Register Now ! - Online registration for IFTDO2014 is now open.

Please visit: www.iftdo2014.org

The **Early Bird Rate** is available until midnight on **15th February 2014**

Registration Fees

All fees are quoted in US Dollars (US\$) exempted from tax. Registration cut-off dates come into effect midnight United Arab Emirates Standard Time (GST).

Registrant Types	Early Bird Rate Before 15 February 2014	Standard Rate 16 February 2014 onwards
Full delegate	US\$ 800	US\$ 1000
Day registration	US\$ 400	US\$ 400
IFTDO members	US\$ 500	US\$ 700
Accompanying Person/Guides/Interpreters	US\$ 400	US\$ 400
Student – Full delegate	US\$ 500	US\$ 500
Student – Day registration	US\$ 200	US\$ 200

Cancellation of Registration

Cancellations must be notified in writing to the Conference Secretariat. Cancellations made before 25thFebruary 2014 will be refunded less US\$150.00 to cover administration costs. Refunds for cancellations received on or after 25thFebruary 2014 will only be made in exceptional circumstances. As an alternative to cancellation, your registration may be transferred to another person on or before 01 March 2014 without incurring any cost penalty. The conference secretariat must be advised in writing of any alterations or transfers.

✓ The Official Carrier

The official travel sponsor for the conference is Emirates Airlines. Wholly owned by the Government of Dubai, Emirates is the international airline of the United Arab Emirates. In just a few short years, it has evolved into a globally influential travel and tourism conglomerate.

Emirates is characterized by two key features - continuous explosive growth and a constant focus on top quality service. Maintaining its quality while continuing on its growth trajectory is the key to its success. Emirates will provide special fares to all the conference participants.



✓ Accommodation

Dubai has the probably the largest concentration of five star hotels in the world. From beachside resorts to urban architectural marvels, each hotel offers a unique value to the traveller and is never far away from attraction in the city. For the IFTDO World Conference & Exhibition we have partnered with a good mix of hotels ranging from 3 star to 5 star properties all in close proximity to the venue which is the World Trade Centre in Dubai. All our partner hotels are offering special rates only for our delegates during this period.

To find out more about the different rates and types of hotels available please visit the official website of the conference which is www.iftdo2014.org and click on the “**Registration**“ link to follow the instructions.

We look forward to welcoming you to the sunny shores of Dubai!

Dusit Thani Dubai *****

Location: Dubai city

Distance from the DWTC: 05 min

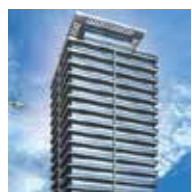


The hotel has 321 spacious guest rooms and suites all located in this iconic tower; the rooms on the upper floors offer spectacular views over the city. All of the accommodation has been decorated and furnished in a contemporary Thai style, complimented by the modern luxury bathrooms.. The hotel’s signature restaurant, Benjarong, serves authentic Thai cuisine in a traditional setting.

Four Points by Sheraton SZ*****

Location: Dubai City

Distance from the DWTC: 10 min



This hotel is located on the prominent Sheikh Zayed Road; we’re easily accessible to the Financial Center metro station, Dubai International Convention and Exhibition Center, Dubai World Trade Center and Dubai Mall. The rooms feature, floor-to-ceiling windows, High Speed Internet Access, 32” interactive LCD television, mini bar, and digital safety deposit box.

Jumeirah Emirates Towers **** * Location: Dubai City

Distance from the DWTC: 5 min



Jumeirah Emirates Towers is one of the most stunning architectural highlights on the Dubai skyline. The spectacular views from the hotel itself are complemented by the stellar accommodation and business services you'll find within. Jumeirah Emirates Towers redefines the business hotel experience; seamlessly combining high technology, efficiency and unparalleled luxury. The 400 spacious, newly furnished rooms and suites, paired with state-of-the-art meeting and business facilities, make Jumeirah Emirates Towers one of the most popular choices for the corporate traveler.

Grand Excelsior Bur Dubai ****

Location: Dubai City

Distance from the DWTC: 15 min



The Grand Excelsior Hotel Bur Dubai (Formerly Dhow Palace Hotel) is conveniently located in the heart of Bur Dubai close to the Trade Centre.

Dubai Airport is 6 km from the hotel and property is just a few minutes from the Dubai World Trade Centre. Guests will particularly enjoy the warm hospitality, exquisite cuisine and excellent service. This stylish and contemporary 4 Star hotel is rooted in Arabic tradition and is ideal for business and leisure travelers alike with 282 luxurious guest rooms over 8 floors that have a peaceful atmosphere combined with modern amenities.

Emirates Grand SZR ****

Location: Dubai City

Distance from the DWTC: 5 min



The exclusive rooms of Emirates Grand Hotel are tastefully decorated with the latest in luxury amenities providing the comfort expected of a luxurious hotel. The non-alcoholic Emirates Grand Hotel is conveniently located in the heart of the commercial district, on Dubai's prominent Sheikh Zayed Road, next to the Burj Khalifa, the tallest building in the world, opposite Financial Centre Metro Station, easily accessible to the Dubai International Financial Centre, Dubai International Convention and Exhibition Centre, Dubai World Trade Centre, the largest Mall in the Middle East – Dubai Mall, and just 15 minutes' drive away from Dubai International Airport and 5 minutes from the golden sands of the Jumeirah Beach Park.

Citymax Bur Dubai ***

Location: Dubai City

Distance from the DWTC: 10 min



Housed in the centre of Dubai's historic district, are 693 rooms of contemporary comfort. In just twenty minutes from Dubai International airport, you could be sinking your back into 10" thick luxury mattresses. Heritage sites, the Dubai Creek and diving village are literally a stone's throw away. The financial and World Trade Centre are as easily accessible. The 574 double rooms, 91 twin rooms, 4 rooms modified for disabilities, 14 interconnecting double rooms and 10 interconnecting twin rooms are all fitted with necessary luxuries, and equipped with television and internet connections. Besides being in the hub of coffee shops and restaurants, the hotel has an extensive choice of in-house dining and entertainment.

Correspondance

All correspondence regarding participation and sponsorship should be addressed to:

Lt. Colonel Nasser Ibrahim Kazim,
Director of International Centre for Security & Safety

Project Manager

Tel: +971 4 3163163

Fax: +971 4 2171820

E-mail: iftdo2014@gmail.com

www.dubaipolice.gov.ae

Join the mailing list

Join the mailing list by completing the attached Notice of Interest and mail it to the Conference Secretariat or add your name to the mailing list on the Conference website for further information.

First Name:

Last Name:

Company / Organization:

Address:

.....

Postal Code:

City: Country:

Telephone: Fax:

E-mail:

43rd IFTDO World Conference & Exhibition

LEADERSHIP IMPACT ON HUMAN RESOURCES DEVELOPMENT

09-12 March 2014, Dubai, UAE

Venue : Dubai International Convention & Exhibition Centre

**Individual/Group
Delegate
Registration
Form**

Please complete the registration form in CAPITAL LETTERS and return to the **organisers on fax (+973) 17- 552 890** or contact **tel. (+973)17- 552 878** for further details. please photocopy this form for additional registration.

Organisation name

Contact person

Job Title

Mailing address

E-mail

Telephone

Mobile

Authorized Signature

Date

Payment Method:

Please make payments in favour of :

Origin Consulting

Account Name: Origin Consulting

Bank: BBK

IBAN Number:

BH 21 BBKU 0010 0000 278 570

S/N	DELEGATE	JOB TITLE
1		
2		
3		
4		
5		
6		

Registration fees

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Student- Full Delegate	US\$ 500	US\$ 500
Student- Day Registration	US\$ 200	US\$ 200

For more Info:

CANCELLATION/SUBSTITUTIONS

No cancellation will be allowed once a registration form is received. However, substitution is allowed



P.O. BOX 24040, KINGDOM OF BAHRAIN
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Email: registration@origin.com.bh
Web: www.origin.com.bh