



GLOBAL BUSINESS EXECUTIVE RETREAT 2021

July 1-3, 2021

SARAJEVO, JAHORINA MOUNTAIN, BOSNIA AND HERZEGOVINA

جبال ياهورينا - البوسنة والهرسك

ملتقى رجال الأعمال والمدراء التنفيذيون

NEW ERA OF DOING BUSINESS
CONNECTING GLOBALLY
EAST AND WEST REBOOT

مرحلة جديدة من الأعمال التجارية

السعر 320 دينار بحريني

يشمل حضور الملتقى والإقامة في
المنتجع لمدة 4 أيام



بالتعاون مع:

جمعية البحرين - البوسنة والهرسك
للصداقة والأعمال

للتسجيل والاستفسار:



00973 3776 3322

الوكيل الحصري في دول الخليج

ORIGIN
GROUP

UNDER THE PATRONAGE OF MINISTRY OF FOREIGN TRADE
AND ECONOMIC RELATIONS OF BOSNIA AND HERZEGOVINA



Ministarstvo vanjske trgovine i ekonomskih odnosa
Bosne i Hercegovine

ORGANIZERS:

FOREIGN INVESTMENT PROMOTION AGENCY
OF BOSNIA AND HERZEGOVINA



FOREIGN INVESTORS COUNCIL
OF BOSNIA AND HERZEGOVINA



Foreign
Investors
Council

ABOUT EVENT

For the first time, the Global Business Executive Retreat 2021 will be organized in Bosnia and Herzegovina. This is a new format for gathering managers, government agencies, business people, decision makers, development agencies and representatives of private and public institutions for a four-day event. The goal of this prestigious business gathering is to connect companies from Bosnia and Herzegovina and the region with companies from West Africa, the GCC countries, the European Union, Turkey and China. Through interesting plenary sessions with distinguished guests from all over the world we will address important topics, touch on modern technologies, success stories and create opportunities for cooperation of local and regional companies in other international markets.



100+

PARTICIPANTS FROM
DIVERSE COUNTRIES



24 h

NETWORKING & B2B
MEETINGS



4 DAYS

INTERESTING PLENARY
SESSIONS AND DISCUSSIONS



12 h

ENTERTAINMENT &
SOCIALIZING ACTIVITIES

TOPICS



CONNECTING WEST AFRICA
WITH THE BALKAN REGION



FREE ZONES



NEW ERA OF BUSINESS - INNOVATION,
ENTREPRENEURSHIP, DIGITALIZATION



TOURISM TODAY

BOOK YOUR SPOT !

00973 3776 3322

mohamed@origin.com.bh

THE DEADLINE FOR REGISTRATION IS
JUNE 29, 2021.



Dear Conference Participants

It is a privilege and an honor to invite you to Global Business Executive Retreat 2021 to be held for the 1st time in Bosnia and Herzegovina.

Bosnia and Herzegovina consists of two entities: Republika Srpska and Federation of Bosnia and Herzegovina and not only offers a diverse environment, but also historically strong trade and business links with East and West. Today, as situated in the heart of Western Balkan it also represents a strong trade and business links both to the European Union and with other countries all over the world which gives us favorable strategic position for investment opportunities.

The dominating theme of the Global Business Executive Retreat 2021 is NEW ERA - DOING BUSINESS - CONNECTING GLOBALLY - EAST AND WEST REBOOT which will feature an engaging programme of panel discussions and investment B2B sessions, covering wide-ranging issues of relevance for all global markets nowadays. Topics will focus on trends which shape our future and investment opportunities both globally and in the Western Balkans covering innovations, entrepreneurship, digitalization, free zones, tourism, as well as potentials of expanding into new markets with special focus on West Africa. All of the planned events will bring together prominent speakers from around the world to share knowledge, inspire discussion and spark debate.

A special part of the gathering will be dedicated to opportunities for business discussions and networking provided through numerous joint activities, excursions and socializing events.

In this challenging period, this format is created for live gathering of senior government officials, leading corporate executives, and entrepreneurs from various industries, as well as representatives of private, civil and public society with presence of the international and regional media. Our goal is to reconnect and strengthen the existing relationships while creating space for opening new markets for business.

The Ministry of Foreign Trade and Economic Affairs of Bosnia and Herzegovina recognises the importance of this gathering and it is our pleasure to extend a warm welcome to all the conference participants. We believe that the Global Business Executive Retreat can grow into an excellent platform for exchanging best business practices, but also for networking with key business executives and individuals from all over the world.

I wish you all a pleasant stay and I look forward to welcoming you to the Global Business Executive Retreat 2021.

Staša Košarac
Minister

Ministry of Trade and Economic Relations of BiH

LOCATION - JAHORINA OLYMPIC MOUNTAIN

Jahorina is located in the heart of the Balkans, in the Republika Srpska, Bosnia and Herzegovina, at the junction of cold continental and warm Mediterranean climate, with the highest peak of Ogorjelica 1916m above sea level, which makes it very healthy and pleasant to spend the winter and summer days on this mountain. Jahorina is not only a modern ski resort, but also a mountain with a rich tradition, in 1984 Sarajevo and Jahorina hosted the Winter Olympic Games. The proximity to the capital of Bosnia and Herzegovina, Sarajevo, and the international airport make this mountain especially attractive for tourists even from the most remote parts of Europe and the world. The unspoiled nature and mountain scenery leave no one indifferent, while on the other hand, perfect ski slopes and modern lifts meet the expectations of even the most demanding visitors.



KEYNOTE SPEAKERS



MICHAEL A. DADA

Founder and president of the CEEWABA

Michael A. DADA is the founder and president of the Central Eastern European and West African Business Association (CEEWABA). He is also the owner and Chief Executive Officer of Universal Diplomats Ltd, a company registered in the United Kingdom, Europe, and in Nigeria. He owns and manages few other European businesses established in West Africa. Michael is a professional member of the International Compliance Association in the UK and also an associate member of the Institute of Directors London. He is an experienced and widely travel international business executive with keen interests in professionally representing African-European trade, business, and investment ventures.



MARTIN MÖSSLER

Managing Director of Science Park Graz

Martin is the Managing Director of Science Park Graz – The High Tech Incubator, and General Manager of ESA Space Solutions Austria. Prior to this, his professional positions led to the staff of Austria's Federal President, Dr. Heinz Fischer, the management of a tourism company and the rectorate of the University of Applied Arts in Vienna as well as University of Technology. From 2010-2016 he furthermore served as assistant to the Rector of Graz University of Technology. Since 2015 he is member of the "Council for a 21st Century" dealing with the future of technology related employment.



DR. JASSIM HAJI

President of the Artificial Intelligences in Bahrain

Dr. Jassim Haji has management and executive experience in Aviation, Hospitality, Technology and Telecommunications for over 30 years. He has served on the board of directors of a leading hospitality and tourism technology provider in the Middle East and on SITA Council representing the Middle East and North Africa. Furthermore, he has been part of the Bahrain Centre of Excellence, which is over-looking excellence in the public sector. With over 3 decades of robust experience in implementing IT strategies, Dr. Haji continuously conducting research in Artificial Intelligence and Organizational Change, exemplified by his publications on latest technologies and how to be leveraged operationally and economically.



AYOBOLA ANNIE ALO

Founder and Chief Executive of Edengates Group

Ayobola Annie Alo is a Social Entrepreneur, qualified barrister and a Solicitor with more than 30 years of active legal practice experience. She brings into corporate management the practical and sustainable aspects of company and corporate law. Annie is the Founder and Chief Executive of Edengates Group, the umbrella company of several trade marked and copyright projects; the publisher of Moments With Annie® blog page which attracts thousands of followers on the social media. Annie founded the "Health Broadcasting Service®", a pioneering global specialist radio broadcasting service company which runs the HBS® Radio Live as part of their umbrella brands, bringing health awareness, public health education and general health information to the communities in timely fashion, eliminating distractions - creatively.

SARAJEVO - MEETING POINT OF CULTURES

"SARAJEVO,
the city where
east meets west"

The Guardian



AGENDA

CHECK-IN

Wednesday, June 30, 2021



ARRIVAL TO THE HOTEL

all day



WELCOMING DINNER

19:00 - 22:00

DAY 1

Thursday, July 1, 2021



PRESS CONFERENCE

09:00 - 9:30



OFFICIAL OPENING REMARKS

10:00 - 10:30

Branimir Muidža, President of the Foreign Investors Council in BiH
Milica Marković, Director of the Foreign Investment Promotion Agency BiH
Staća Košarac, Minister of Trade and Economic Relations of BiH



PANEL DISCUSSION: FREE ZONES

10:30 - 11:30

The panel will focus on the increase of the value of foreign direct investment through the improvement of the free zone regime in Bosnia and Herzegovina. Namely, free zones are an integral part of foreign trade policy and are used as a mechanism for attracting foreign direct investment. Experience from the Western Balkans region indicates that free zones attract a significant number of foreign investors who currently play a major role in their economies. Distinguished international participants will share their experience in operating and running a free zone in their countries.



COFFEE BREAK

11:30 - 12:00



PANEL DISCUSSION: INNOVATIONS, ENTREPRENEURSHIP, DIGITALIZATION

12:00 - 13:30

This panel will navigate the various facets of what innovations, entrepreneurship and digitalization mean for businesses today, evaluating the intersection of new era doing business with key sources relevant for future growth of enterprises. The need for greater global connectivity and integration of digital technology is a necessity more than ever for facing challenges for the growth and competitiveness of any company across the globe. The panel will discuss how to integrate new technologies into business models aiming to open new markets, improve capabilities to ensure the growth and delivery of higher value to the consumers.



EXCURSIONS & ENTERTAINMENT

14:00 - 19:00

Panoramic gondola ride on top of Jahorina Mountain with lunch, quad rides, hiking



DINNER

19:00 - 22:00

AGENDA

DAY 2

Friday, July 2, 2021



WEST AFRICA PANEL (I PART)

10:00 - 11:30

Using the Western Balkan-West African connection as an attractive case in point with actual examples, experienced speakers and cases this panel will focus on providing the rationale of foreign corporates investing in the Western Balkan region and local companies investing across the West Africa region. Topics covered will focus on what are the benefits and hurdles of investments and operations and how are they relying (or not) on supplies to or from other foreign/local companies in the region and globally? There will be a particular focus on the interest of the following: logistics and infrastructure, ICT, engineering, construction industry, agriculture & food, trading and healthcare.



COFFEE BREAK

11:30 - 12:00



WEST AFRICA PANEL (II PART)

12:00 - 13:00



LUNCH – TRADITIONAL BARBECUE

14:00



SARAJEVO VISIT AND CITY TOUR

16:30 - 19:00

Visit of the most important cultural and religious objects, lift ride, shopping



DINNER

19:00 - 22:00

DAY 3

Saturday, July 3, 2021



KEYNOTE SPEECH: IFTDO

10:00 - 10:30

IFTDO (International Federation of Training and Development Organizations)
World two years later (after 2019 IFTDO World conference held in Sarajevo)



PANEL DISCUSSION: TOURISM TODAY

10:30 - 12:00

Tourism is a significant part of many national economies, and the immediate and immense shock to the tourism sector resulting from the coronavirus pandemic is affecting the wider economy. The coronavirus (COVID-19) pandemic has triggered an unprecedented crisis in the tourism economy, given the immediate and immense shock to the sector. This panel will explore measures and ways for recovery and for enabling tourists feel safe towards traveling again. It will also demonstrate success stories and models of immediate and long term responses to the crisis.



VISIT TO THE BOSNIAN PYRAMID COMPLEX

12:30 - 17:00

Visit to prehistorical network of tunnels and chambers. Labyrinth is illuminated, tunnel heights in average of two meters, very high concentration of negative ions that clean the blood and body of viruses and bacteria, over 1000 meters of tunnels are open for public, extra time in the "healing room" and by the mega - ceramic k-2 - special energy potent place ideal for meditations.



FAIRWELL PARTY

19:30